

AUTHOR & JOURNALIST

1959 FORECAST

WHAT EDITORS SAY

Trends Affecting MS. Sales

WHO BUYS WHAT

— Over 300 Markets

Handy Market List
of Magazines

University Microfilms
313 N. First St.
Ann Arbor, Mich.

Co., Inc.

HOW TO DISTINGUISH BETWEEN A LITERARY COUNSELLOR AND THE FULLER BRUSH MAN



ALL RIGHT, so you're confused and maybe a bit skeptical. You have read the magazine ads and the literature that came in the mail concerning literary services. They all sound appealing, but whose service is best for *you*?

To assist you in finding an answer, let me offer one brief suggestion. After you have read the attractive brochures, considered the alluring promises and admired the elegant letterheads, just forget all the noise for a moment and ask yourself one vital question: "*Who's talking?*"

In other words, it isn't a question of what is being said, but who is saying it. Has the literary counsellor in question done for himself any of the things he offers to do for you? What books has he written, and is he ready to furnish you with titles, publishers' names and release dates?

How does he stand with those in his own profession? Is he a member of the Authors League of America? What offices has he held in writers' organizations? Does he have a Dun & Bradstreet rating? And does he invite inquiry by investigative agencies?

I do not imply that any great number of writing counsellors are merely experts by their own appointment, lacking in literary competence or economic stability. But the trustworthy critic is always ready to talk in terms of tangible achievement. He welcomes direct and searching questions, which are never answered with eloquent generalities. With him there are no vague references to successful clients, whom he never gets around to naming.

For over two decades I have been successfully engaged in assisting clients with manuscript REVISION, CRITICISM, EDITING and GHOST-WRITING. My pamphlet, *BOOK WRITING HELP*, explains how I work and it's free. Send for your copy today, tell me something of your writing problems and ask anything you wish about my qualifications in this field.

CHARLES CARSON, *Literary Consultant*

Post Office Box 638-A, Manhattan Beach, Calif.

AUTHOR & JOURNALIST

VOLUME 44 NUMBER 1
NELSON ANTRIM CRAWFORD, Editor

Contents for January, 1959

- 4 What Editors See for 1959
- 8 Books for Writers
- 8 Contests and Awards
- 9 Sending MSS. Abroad
- 11 Trends that Affect Your Sales
- 12 How I Have Sold 7,087 Manuscripts
Ruel McDaniel
- 14 The Handy Market List
- 14 General Magazines—A
- 20 General Magazines—B
- 27 Men's Magazines
- 29 Women's and Home Service Magazines
- 32 Confession Magazines
- 33 Fact Detective
- 34 Fictional Detective and Mystery
- 34 Science Fiction, Fantasy

AUTHOR & JOURNALIST, founded in 1916, is published monthly at 1313 National Bank of Topeka Building, Topeka, Kansas. Nelson Antrim Crawford, Editor and Publisher. Send changes of address and all other communications to the address above. Changes of address must be received by the 10th of the month to catch the following issue. Subscription price in U. S. A., \$3 for 2 years, \$2 for 1 year. Outside U. S. A., \$4 for 2 years, \$2.50 for 1 year. Single copies, 25 cents each. Manuscripts and other material submitted should be accompanied by stamped, self-addressed envelope. Due care is exercised in handling, but AUTHOR & JOURNALIST assumes no responsibility for loss or damage. Printed in U. S. A. Entered as second class matter at the Post Office at Boulder, Colorado, under the act of March 3, 1879. Copyright 1958 by Nelson Antrim Crawford.

JANUARY, 1959



Palmer Graduate Now Leading Author

A. E. Van Vogt, one of the all-time greats in science-fiction, writes, "Your continuing help reminds me that I sold my first story when I took the Palmer course back in '31 and '32. Since then my entire income has been from writing. Your course is excellent—certainly a milestone in my career."

How Much Did Your Income From Writing Increase in 1958?

FREE Book Tells How You Learn at Home to Write More Salable Material

Are you satisfied with your present income? Or are you anxious to attain more worth-while sales? It may not be because you lack the talent necessary to be a big-money writer that success seems slow in coming your way. Perhaps you, like many Palmer students, need to acquire the better professional techniques which editors are looking for. This is the kind of result Palmer has been producing for over 40 years in helping writers find the most direct road to recognition and financial success.

1959 Can Be Your Big Year

Editors are quick to agree the demand is greater today than ever before for interesting, well-written manuscripts. In fact, more Palmer writers are taking advantage of this present need and are selling more material at higher rates.

If you really want to make a success of your writing, you owe it to yourself to find out how Palmer's thorough training and individual guidance by professional writers will help you. Palmer's unique training prepares you for NOT just one field of writing, but for *all*: short stories, novels, mysteries, TV—radio scripts, and feature articles.

Free Lesson Shows How

To learn more about how your income may be increased, we urge you to send for this generous free offer: Typical lesson package of our proven home-study course with actual writing assignments, plus 40-page book, "The Art of Writing Salable Stories." See for yourself how Palmer's professional writer-instructors can help you put life, action, real salability into your stories. This may well be the important turning point in your career. No obligation. No salesman will call. Send for your Free Lesson and Book *today!*

Palmer Institute of Authorship

Since 1917
Only School of Writing Accredited by
National Home Study Council
Desk G-19, 1680 N. Sycamore
Hollywood 28, California

Approved
for
Veterans

FREE

Palmer Institute of Authorship
1680 N. Sycamore
Hollywood 28, Calif., Desk G-19

Please send me free typical lesson package and book, "The Art of Writing Salable Stories," explaining how you help new writers get started and experienced writers increase their income.

Mr.)
Mrs.)
Miss)
Address _____
City _____ Zone _____ State _____

Please print clearly. Veterans: check here ☐

What Editors See for 1959

EVERY year *Author & Journalist* asks representative editors to express their views on opportunities open to writers—and on the types of material that they believe will be salable in the coming year.

To the discerning writer these expressions are always valuable. For 1959 they promise to be of exceptional usefulness. Reading carefully, the writer can get a picture of the changing trends in a variety of publications.

Ben Hibbs, Editor, The Saturday Evening Post:

About the only thing I can say to your freelance readers is that we continue to be in the market for good popular fiction and for articles on almost every subject under the sun. Despite the trend toward staff-produced magazines, we still believe firmly in the freelance system, and the *Post* is still written largely by free-lance writers.

It happens that as I write this letter, we are suffering from a shortage of good articles. Our article inventory is lower than at any time in several years. Whether this will still be true by the time your January issue appears, it is hard to say. But, in any event, I think you can assure your readers that we are perhaps in a more receptive mood than for some time in the past.

This, of course, doesn't mean that we have lowered our standards and will buy second-rate stuff. It does mean that we are actively searching for promising new writers and for good article topics.

Hugh Curtis, Editor, Better Homes & Gardens:

In the proportion in which magazines play the numbers game and buy circulation (closing out the titles purchased), there will be somewhat fewer opportunities for writers in 1959.

The trend which all "women's" magazines and family books are noticing today is toward young readership. Authors for our type of magazine would do well to keep the tastes of formative families in mind as well as those of more maturity. Inasmuch as there are universal interests in both age areas, there may be little basic difference in delivery if the author has trained himself to avoid the ultra-sensational and thereby the extravagant.

Ben Kartman, Editorial Director, Family Weekly:

As long as there are magazines being published, there will be plenty of opportunities for freelance writers. After all, they are the lifeblood of our profession. Without them, the magazines couldn't exist.

It's up to the writers themselves, though, to make the most of their opportunities. Too many of them fall down in the first requirement for success—knowing the markets they are trying to write for. When *Family Weekly* receives a 3,500-word article on contour sheets, as we did a couple of years ago, it is a dead giveaway that the author is not familiar with our publication. All magazines today put a premium on brevity and succinctness, since they try to pack as much variety as possible into each issue. And all magazines are looking for more exciting subject matter than a discussion of the advantages of contour sheets.

In my own opinion, the fiction market is continuing to shrink. More magazines than ever are giving less and less space to fiction and more to fact writing. This is due partly, I think, to the fact that people are more aware than ever of the importance of being well-informed on a wide variety of subjects. It is also due in part to the tremendous amount of short fiction that saturates television, where it can be absorbed without much effort—practically by osmosis.

In our own publication, we carry occasional short shorts—nothing longer than 1,500 words—but are much more interested in strong, exciting fact pieces about people and events of today. "The story behind the story" if well-handled will always find a market.

Ralph Allen, Editor, Maclean's:

I believe that opportunities for the freelance writer will increase during 1959, at least for those writers who will recognize and accommodate their output to the continuing changes in the market.

Television, of course, will be hungrier than ever for material and there seems every likelihood that the comeback of radio will continue and be reflected in an increasing need for scripts in that medium.

As for the magazine market, it will be better than ever for the true professional and for the gifted amateur who has something to say. But the people of mediocre talent, imagination and industry who used to be able to make a living by churning out a great deal of copy in the expectation that somebody somewhere would be hungry enough to buy it may be in trouble if they are relying chiefly on magazine sales.

Rates for those who can sell will continue to improve. Most successful magazines, having pretty much completed the rebellion against "formula" fiction, will move a few steps further away—as they have been moving away for some years—from the "formula" article. There was a time, not so many years ago, when it could be said of most of the big-circulation books that nearly all magazine articles looked and read like nearly all other magazine articles. But the successful magazines have learned what Hollywood has begun to suspect (and even television will have to face in time): more of the same just isn't enough. They will be more receptive than ever to new ideas and new methods of treatment and the writer who can deliver one or both should find 1959 a satisfying and prosperous year.

Leland D. Case, Editor, Together:

I wish I could limn a rosy picture for the freelancer in the months ahead. But whatever can or should be said must be bounded by the fact that the number of magazines seems to be steadily on the wane.

This may be good—this may be bad. It depends upon one's viewpoint. Certainly it adds up, however, to the hard fact that competition among writers will increase rather than diminish. This prognostication would seem to carry the suggestion that freelancers should work a bit harder to tailor their offerings to what prospective maga-

DEVELOP MENTAL VISION



SEE BEYOND TODAY

TODAY is yesterday's tomorrow. Has it added anything to your life? Have you moved forward in thought as well as in time? Those who wait for today's events to give them the cue as to what to do, will find themselves lagging behind. The *present* is only a pedestal for progressive men and women to stand upon *to see beyond*, to look ahead to the great tomorrow. All about you are only the evidences of what *has been* done. They are now history — of the past. Can you visualize the tomorrow, next week or a year from now? If you cannot, you are a slave of the present and marked for a life of uneventful monotonous routine.

This FREE book will give you a new view of Life

YOU CAN possess the imagination, the creative thought and far-reaching vision that has produced some of the world's most dynamic characters. Behind every new development, act of progress or success was a silent thought — a creative idea. Thousands today, in the privacy of their homes, are using secret principles for stimulating the creative, unused faculties of mind. From their thoughts will come the new industries, finance, business and civilization of tomorrow. SHARE THEIR SECRET of accomplishment by writing your request for this book, "The Mastery of Life", to the Rosicrucians, a thinking group of men and women who first came to America in 1694. Therein will be explained how you, too, may acquire these teachings which can mean so much to you in the new tomorrow. Address: Scribe E.B.H.

The ROSICRUCIANS

(AMORC)

SAN JOSE, CALIFORNIA

FROM HOLLYWOOD

**COMES AN OPPORTUNITY NEVER
BEFORE OFFERED THE FREE-LANCE
WRITER.**

Due to overwhelming motion picture and television schedules, this distinguished Hollywood association was organized, designed and instigated in order to sustain the urgent need for new story material from free-lance writers.

THEREFORE

We are presently enlisting free-lance writers from outside of the Hollywood area, who can supply suitable story material adaptable for motion picture and television production.

STUDIO STAFFED

The director of our story department, who was associated with James Cagney, Columbia Pictures and Hal Roach Studios, will personally edit, revise and prepare your material for direct submission to producers and story editors in the Hollywood area. Among many other advantages you will be introduced to the WRITERS PROMOTIONAL CONTRACT. If you are seriously interested in writing and selling stories through a membership in this exclusive Hollywood organization, write today for further details and a membership application.

William Bradbury, Head Story Department

**The
Hollywood Motion Picture & Television
Writers' Association**

225 So. LaBrea Ave., Box 36034, Hollywood 36, Calif.

AUTHORS

- If you have a typewritten book MS—on any subject — (30,000 words and up) — you are cordially invited to submit it with the complete certainty on your part that it will be read without delay, FREE, and if accepted will be published promptly and adequately.
- We are established general Book Publishers who have been bringing new writers' books before the public for over thirty-five years. We offer you friendly editors and MS readers; able artists, punctual printers; publicity and reviews; cataloguing; distribution; circulars to the author's personal mailing list.

Send Your Book NOW

We will see that it receives every possible chance to be published without delay. Many titles are published on a subsidy plan, with higher royalties. If unavailable your MS will be returned promptly and carefully.

Write first if you prefer.

DORRANCE & COMPANY
PUBLISHERS SINCE 1920

131 North
20th Street



PHILADELPHIA
PENNA.

Dept. A

zine outlets can use. And one best can learn what a magazine can use by studying typical issues.

Erwin D. Canham, Editor, The Christian Science Monitor:

I do not see any particular increase in opportunities for freelance writing in newspapers and magazines. The number of magazines diminishes seriously. Newspapers are still shrinking.

However, *The Christian Science Monitor* is as hospitable to contributions as it has ever been. We are always eager to improve the quality of our publication through better material.

Hugh McNair Kahler, Associate Editor, Ladies' Home Journal:

During 1959 the *Journal* will as always be seeking for and eagerly receptive to the fiction and non-fiction that its editors themselves will enjoy reading. This is the rule by which the magazine has been edited by Mr. and Mrs. Gould during their 23 years in office, and I am sure that they will continue to be guided by it.

I do not know of any change in trends as to fiction or non-fiction and I do not think it will ever be easy for us to find first-class material in either category, although I hope that by working as hard as we have worked in the past we shall be able to keep on finding as much of it as we have managed to find so far.

Howard Alloway, Editor, Popular Science Monthly:

Although I don't foresee any revolutionary change in the outlook for freelance magazine fact writers in 1959, there may be some additional opportunities for them as a result of a tightening up on editorial staffs because of the business recession. This could mean that magazines will depend a bit more on outside contributors.

In our own field there is, I think, a definite trend toward service material as against entertainment and stories of strictly "spectator interest."

Michael Kennedy, Editor, Montana, the Magazine of Western History:

Since our interest pertains only to Western American subjects, particularly the Old West, I will restrict myself to this type of writing. Although it should not need repeating (because it seems so obvious) I feel that I must point out that Western Americana, as a subject for writers, is at the top of the list today. In magazines, on radio, TV and in the movies, no subject gets as great a play as things western.

As for my own publication, *Montana, the Magazine of Western History*, the matter of authenticity and accuracy is basic and arbitrary. I am constrained to add that this is a pretty good standard for all writing based on the West, because here the cliché, "Truth is stranger than fiction," is much more than a specious truism—it is almost completely valid.

Sey Chassler, Executive Editor, Pageant:

As far as trends in our field are concerned, I don't see any great change in the other magazines, but we are at the moment very anxious to find writers with personal viewpoints, strong personal styles, who can apply these things to the "standard" subjects handled in general magazines.

AUTHOR & JOURNALIST

Vernon W. Beardsley, Editor, Home Town Magazine:

I see no reason why 1959 should not offer as much or more opportunity for writers as 1958 did. In our case, our magazine is small, with only limited requirements—one fiction story and two or three short articles each month. Yet we find even these sometimes hard to fill.

I have one comment to make which I hope is encouraging to writers, especially those who are trying to establish themselves. The biggest weakness in the fiction I see is not plotting or choice of characters or subject. The biggest weakness is that the work sounds false, as if the author is not telling it naturally, in his own way. It lacks conviction.

I would like to say to them: Develop your own style. You have a much better chance to turn out acceptable work than if you imitate others you consider successful.

James Wyckoff, Editor, True Western Adventures:

As far as opportunities in the writing field for 1959 go, I feel that there will be an increase, especially in the authentic Western. I feel that the trend is away from romantic, wholly fictional stories and is now leaning more and more toward what really happened. It seems that writers are discovering some of the real characters and happenings of the Old West and are finding a new mine of material.

Rose Wyn, Editorial Director, Ace Publications:

Writing opportunities during 1959 will be better than ever here at Ace Publications, Inc.

For one thing, there will be more magazines. Beginning with January, our bi-monthly con-

fession magazines, *Confidential Confessions* and *Daring Romances*, will become monthlies, which with *Secrets* and *Revealing Romances* will now give us four confession magazines each month.

Our chief requisites in stories are hit-homeness, sincerity, and timeliness, and we hope the New Year will bring us a bumper crop of good material.

Richard E. Gossweiler, Associate Editor, The Kiwanis Magazine:

Frankly, I see no immediate signs of diminishing opportunity; in fact the apparent upsurge in the economy seems to be carrying just about everything, including magazines, along with it. The future looks rosy indeed—economically.

Whether it looks bright for the caliber of magazine writing editors are likely to get is another thing. Magazine writing is hard work, unpredictable, and often unremunerative. Good magazine writers are usually good at other things as well, and I suspect that the urge for the dollar, as offered in other industries, such as advertising and public relations, drains off a significant number of the most promising writers.

Someone might say that people just aren't interested in magazines, which is probably true. But I suspect that of more pertinence is the fact that many magazines aren't interested in people. They are interested in fat advertising accounts and in high circulation. I don't think either one of these items has much to do with people and sooner or later people begin to realize it. People are soon going to realize that television isn't much interested in them, either.

IMAGINE MAKING \$5,000 A YEAR WRITING IN YOUR SPARE TIME!

*Fantastic? Not at all . . . Hundreds of People Make That Much
or More Every Year—And Have Fun Doing It!*

Some authors may be born, but most are made. You can learn writing just as you learn plumbing, or typing, or farming, or law, or medicine, or fashion designing or cooking. There's no mystery. Your next door neighbor, unknown to you, may be depositing publishers' checks regularly. If she is, the chances are 100 to 1 that it is because she learned her trade.

How To Get Started As A Writer

There are more opportunities in the writing field today than ever before. And getting started is easier than ever before, too . . . if you know literary techniques, markets and the devices of professional authors. Yes, if you like to write you probably have enough talent to become a published author once you've learned how to tailor your material to the requirements of editors.

Professional Writers and Editors

Guide You Every Step of the Way!

The famous NEW YORK SCHOOL OF WRITING has trained hundreds of young writers to be successful writers. We can do the same for you . . . because our staff of active professional writers teach you the techniques they have mastered through years of trial and error experience. Magazine and book editors on our instruction staff show you how to slant your manuscripts so they become acceptable. And one of the nation's leading literary agents, who sold TEAHOUSE OF THE AUGUST MOON, works closely with our students in actually marketing salable material on a 10% commission basis.

THE NYS BONUS EXPLODES!

THE BEST JUDGES — ACTIVE STUDENTS — SAY:
"The greatest thing that ever happened to would-be writers. It is priceless . . . In these first few chapters

of your book alone, there is such a wealth of ideas, that they alone are worth the price of the entire course." Helen M. Plante, Los Angeles, Calif.
"You not only know where you are going but have worn the trail smooth." Martha Hazeltime, Arizona.
THE NYS BONUS—AND NYS EXCLUSIVE!—The great new 150,000 word book "Writing . . . For Sales and Recognition."

Yours Free . . .

"Writing for a Well-Paying Career"



Send today for our free, descriptive booklet, Aptitude Test, and free sample of NYS material, all of which will show you in detail why the NYS teaching methods are so unique and effective.

Send This Coupon Today!

**THE NEW YORK SCHOOL OF WRITING,
Dept. 558, 2 East 45th Street, New York 17, N. Y.**
Send me, at no obligation, your FREE booklet
WRITING FOR A WELL-PAYING CAREER.

Name

Address

City Zone State

Licensed by the State of New York
(This inquiry is confidential. No salesman will call.)

Books for Writers

In this department are reviews of new books of special interest to writers. As a service to its readers, Author & Journalist will supply any of these books at the published price postpaid. Send order with remittance to Author & Journalist, 1313 National Bank of Topeka Building, Topeka, Kansas.

WRITING LIGHT VERSE, by Richard Armour. 136 pages. The Writer, Inc. \$2.95.

For 20 years Richard Armour has been one of the most distinguished American writers of light verse. In his entertaining, informative book he speaks with authority.

Mr. Armour covers his subject from getting ideas to producing and marketing finished poems. Rightly, he devotes much attention to rhyme, meter, and title, which he aptly illustrates by examples from his own work and that of other poets. Also he emphasizes the importance of wide reading and hard work—both of which are neglected by many a wouldbe poet.

The volume is a *must* for verse writers. A writer of any type will find it illuminating and often fascinating.

THE DEVELOPMENT OF THE DETECTIVE NOVEL, by A. R. Murch. 272 pages. Philosophical Library. \$6.

A sound, readable history of one of the important story forms from the beginning of the nineteenth century on.

The author treats the subject with a wealth of illustrative material covering the contributions of noted writers from Lytton down to Earle Stanley Gardner and "Ellery Queen." The trends of the form in various countries are traced in detail. The author's conclusion is that the form has declined from its peak achieved 10-20 years ago.

LITERATURE AND BELIEF, edited by M. S. Abrams. 200 pages. \$3.75.

Six essays by Mr. Abrams and other distinguished modern critics on philosophical or even theological belief as a determinant of creative art, notably in poetry and the drama. In general the authors disagree with current "liberal" criticism which maintains that "no beliefs are relevant to esthetic appreciation."

The discussions are erudite and require close study. They will repay the serious reader or writer for his effort.

Contests and Awards

The *American Scholar* is holding a poetry contest open to all American poets who have not yet had a book of poems published. Poems must be unpublished and not longer than 100 lines. A contestant may submit three poems.

Six typed copies of each poem must be submitted. One copy will be returned if a stamped, self-addressed envelope is enclosed.

Winning poems will be published in a special issue of the *American Scholar* in June. Prizes: \$100, \$50, \$25.

**YOU CAN LEARN
TO WRITE ...
AND EARN MONEY
WRITING ...**

*It's easier
than you think!*

**low-cost individual
instruction-by-mail
helps you develop
your natural ability
right-at-home!**

**WORKSHOP SCHOOL
FOR WRITERS**, developed by
a group of famous novelists,
magazine and book editors,
makes it possible for you to learn
to write *at your own speed at
home*.

Creative principles underlying
salable writing reduced to simple
terms, brought down to earth,
with this easy-to-understand
thorough course of instruction
by mail.

You learn, step by step, how
to ferret out from the recesses of
your memory and experience,

the ideas, the characters and the
incidents that form the basis of
good plots.

You learn what editors will
and will not buy, what to avoid
and what to strive for, and where
and how you can market your
stories.

You learn the techniques for
writing salable stories by doing
specific, carefully-planned as-
signments, and your work is
evaluated, analyzed and ap-
praised with each assignment, in
order to lead you directly up the
path to writing stories that sell.

WORLD FAMOUS NOVELIST, P. G. WODEHOUSE, creator of Jeeves says of
the WORKSHOP SCHOOL FOR WRITERS ...
"I cannot imagine a clearer and better guide to writing for the maga-
zines than this Workshop School Correspondence Course. There are
very few authors, whether beginners or old pros, who could not pick
up something useful from it. I know if I had had it by me when I first
took typewriter in hand fifty-odd years ago, I should have been spared
considerable nervous strain, as Bertie Wooster would say. It covers every
aspect of the writing game and points out the snares and pitfalls."

Send for free
booklet and detailed
information. No charge
or obligation.
MAIL COUPON NOW

THE WORKSHOP SCHOOL FOR WRITERS
521 Fifth Ave., New York 17, N. Y.

AJ 2

Please send me, without cost or obligation, more
information on your "Writing-at-Home Course."

Mr. Mrs. Miss _____

Street _____

City _____

Zone _____ State _____

Inquiries confidential. No salesman will call. Approved
by the New York State Education Department.

THE WORKSHOP SCHOOL FOR WRITERS
521 Fifth Avenue, New York 17, N. Y.

Closing date: February 15. Address: The American Scholar Poetry Contest, 1811 Q St., N.W., Washington 9, D. C.

- A&J -

The Poetry Society of Virginia announces its annual poetry contest, including four classes which are open to all poets:

Norfolk Prize. Two or three related sonnets. \$50, \$25.

Stanley Corprew Paul Memorial Prize. A poem on peace. \$25.

Florence Dickinson Stearns Prize. A lyric not more than 42 lines. \$50.

From the Lighthouse Prize. An inspirational poem expressing faith, hope, and love, not more than 30 lines. \$25.

Other classifications are restricted to Virginia residents. Data are obtainable from the society.

Poems must be unpublished and must not be submitted elsewhere till announcement of the results of the contest in May. A poet may submit one poem in each class. Each poem must bear a pen name and the name of the class in which it is submitted. The author's name and address and the title of his poem must be in a sealed envelope. Entries will not be returned.

Closing date, March 1. Address: Ruth M. Rader, Contest Chairman, 3412 Park Ave., Richmond 21, Va.

- A&J -

The Springfield Versewriters' Guild is offering its annual prizes of \$20 for the best serious poem, \$5 for the best light verse entry, plus Illinois regional prizes.

A contestant may submit only one serious poem and one piece of light verse. Poems must be 20 lines or less, unpublished. They must be unsigned, with the name and address of the author in a sealed envelope.

Closing date, January 31. Address: B. M. McCaleb, Poetry Contest Chairman, 1900 N. 20th St., Springfield, Ill.

- A&J -

In requesting information from the sponsors of any contest the writer should enclose a stamped self-addressed envelope, preferably No. 9 or No. 10.

SENDING MSS. ABROAD

Several writers have inquired about postage on manuscripts to foreign countries. The Educational Materials rate recently put into effect in the United States is not applicable.

For brief MSS. use the first-class rate. This is 4c per ounce to Canada and Mexico. To other countries the rate is 8c for the first ounce, 5c for each additional ounce.

Larger MSS. may be marked COMMERCIAL PAPERS and sent at 4c for the first 2 ounces, 2c for each additional 2 ounces. Parcels sent at this rate must not be sealed and must not contain a letter. Any letter must be sent in a separate envelope not attached to the parcel. One may enclose with the MS. a slip reading: 'Enclosure for my letter of (date) _____ addressed to _____.'



Sells 78 Articles As Result Of N.I.A. Training

"Before enrolling in N.I.A., I had never written a single line for publication. Since taking the course, I have sold 78 articles. I have several regular markets for all the material I have time to write." — Susan L. Brown, R.D. 1, Walden, N.Y.

Why Can't YOU WRITE for PROFIT?

It's much simpler than you think!

SO MANY people with the "germ" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step. Many are convinced the field is confined to persons gifted with a genius for writing.

Few realize that the great bulk of commercial writing is done by so-called "unknowns." Not only do these thousands of men and women produce most of the fiction published, but countless articles on business, homemaking, current events, hobbies, travel, local, church and club activities, etc., as well.

Such material is in constant demand. Every week thousands of checks for \$25, \$50, \$100 and more go out to writers whose latent ability was perhaps no greater than yours.

The Practical Method

Newspaper work demonstrates that the way to learn to write is by writing! Newspaper copy desk editors waste no time on theories or ancient classics. The story is the thing. Every copy "cub" goes through the course of practical criticism—a training that turns out more successful authors than any other experience.

That is why Newspaper Institute of America bases its writing instruction on the Copy Desk Method. It starts and keeps you writing in your own home, on your own time. And upon the very same kind of actual assignments given daily to metropolitan reporters. Thus you learn by doing, not by studying the individual styles of model authors.

Each week your work is analyzed constructively by practical writers. Gradually they help to clarify your own distinctive style. Writing soon becomes easy, absorbing. Profitable, too, as you gain the "professional" touch that gets your material accepted by the editors. Above all, you can see constant progress week by week as your faults are corrected and your writing ability grows.

Have You Natural Ability?

Our FREE Writing Aptitude Test will reveal whether or not you have natural talent for writing. It will analyze your powers of observation, your imagination and dramatic instinct. You'll enjoy taking this test. There is no cost or obligation. Simply mail the coupon below, today. Newspaper Institute of America, One Park Avenue, New York 16, N. Y. (Founded 1925) (Licensed by State of New York.) (Approved Member, National Home Study Council.)

Free

Newspaper Institute of America
One Park Avenue, New York 16, N. Y.

Send me, without cost or obligation, your Writing Aptitude Test and further information about writing for profit, as promised in *AUTHOR & JOURNALIST*, January.

Mr.) _____
Mrs.) _____
Miss) _____
Address _____

City _____ Zone _____ State _____

(All correspondence confidential.
No salesman will call.)

43-A-599

Happy New Year? Well, it all depends..



If you're selling as much material as you'd like to sell, and selling to the markets you've always wanted to hit, there's every chance that 1959 *will* be happy. You're doing fine, and you'll probably keep it up.

But if 1958 was a pretty empty year for you as far as sales were concerned, and there's no reason to suppose that the one which has just started is going to be any different, then—as far as your writing career is concerned—the possibility of a happy 1959 isn't quite so likely. And if that's the case, it's good sense to start the new year right by admitting one of two things to yourself:

... Either there's something wrong with your stuff.

... Or there's something wrong with the way you're marketing it.

SMLA, which makes over six thousand sales yearly for clients, has a long-established reputation for expert manuscript marketing and selling, and for skillful unraveling of snarled-up techniques. Your decision to send us some of your material, therefore, may well be the first step toward that happy new year everybody's been mentioning.

SERVICE: If your material is salable, we'll sell it to the best possible markets at best possible rates, and cover sale of additional rights throughout the world. If your material is unsalable as it stands but can be repaired, we'll give you detail-by-detail advice on how to repair it, so that you may, without additional charge, return it to us for sale. And if your material is completely unsalable, we'll tell you why, and give you specific advice on how to avoid those errors in future material. We report within two weeks.

TERMS: PROFESSIONALS: If you are selling fiction or articles regularly to national magazines, or have sold a book to a major publisher within the past year, we'll be happy to discuss handling your output on straight commission basis of 10% on all American sales, 15% on Canadian sales, and 20% on British and other foreign sales.

NEWCOMERS: As recompense for working with beginners or newer writers until you begin to earn your keep through sales, our fee, which should accompany material, is five dollars per script for scripts up to 5,000 words, one dollar per thousand words for additional thousands and final fraction (for example, seven dollars for a script of 6,895 words). \$25 for books of all lengths up to 150,000 words, \$50 for books over 150,000 words; \$5 for 15-minute television or radio scripts, \$10 for half-hour scripts, \$15 for one-hour scripts, \$20 for hour-and-a-half scripts; information on stage, syndicate, and other types of material on request. A stamped, self-addressed envelope, please, with all manuscripts.

Comment on Scott Meredith's best-selling book, **WRITING TO SELL:**

"... What Scott Meredith has to say about writing is straight and strictly from the selling angle. He takes you straight into the business of writing for the market and shows you how to turn out publishable material..."

—Chicago Daily News

Order YOUR copy from your local bookseller, or directly from the publishers, Harper and Brothers, 49 East 33rd Street, New York 16, New York. \$3.00



SCOTT MEREDITH LITERARY AGENCY, INC.

580 FIFTH AVENUE, NEW YORK 36, N. Y.

Trends That Affect Your Sales

ANY year is a good year for the writer who has attained skill in his writing and is able to adapt to changing conditions. Never are enough first-class manuscripts submitted to fill the demand.

The year 1959 promises to be a year of increased competition among writers. In 1958 the total number of magazines declined—not heavily, but appreciably. General economic conditions plus difficulties in newsstand distribution were responsible.

Only two apparently well-established magazines folded—*Canadian Home Journal*, absorbed by *Chatelaine*, and *Household*, sold to the Curtis Publishing Company. The new owners immediately discontinued *Household* and are fulfilling its subscriptions with their own publications. Essentially this was the purchase of a subscription list in order to boost the circulation of existing magazines.

The average writer is more concerned about the disappearance of a number of less prominent magazines in specialized fields. For instance, *Science Fiction Adventures*, *If—Worlds of Science Fiction*, *Magazine Index*, *Relax*, *Popular Psychology*, *Your Psychology*, *Rod and Gun*, *Show-down for Men*, *Complete Confessions*, *True Life Stories*, *True Revelations*, *Inside San Francisco*, *TV Stage*, *True Astrology*. Some of these had been published for a good while; others were newcomers.

For the first time no Western pulps appear in the Handy Market List. Most of them have passed out of existence. A few are still being published but offer no current market for freelance writing.

Some new magazines have been established, and a few more are being planned, but not as many as have disappeared. The new ventures are in definitely specialized fields; nobody today is going to risk his capital on a new periodical of mass circulation.

Among the promising new publications is *Horizon, A Magazine of the Arts*, a bimonthly in book format which aims to do for the arts what *American Heritage*, under the same management, is doing for American history. A beautifully designed and illustrated publication, this offers a

market for such writers as can produce quality material in a highly intellectual field.

Another interesting project is *Tradition*, which carries the subtitle, "The Monthly Magazine of America's Picturesque Past." The first issue (December, 1958) is in digest size, attractively illustrated with both photographs and drawings. It contains a variety of authentic historical articles in thoroughly readable style.

The publishers of the successful *Your Life* and similar magazines have added a bimonthly magazine *Woman's Life*, in the market for psychological self-help articles directed specifically to women.

The only exception to the general trend to fewer magazines is in the business (trade) field. Here very few publications are being discontinued and new ones are being constantly added.

This is in response to the increasing specialization of business. New publications, for the most part, represent fields that had not previously been covered.

While all this goes on in specialized fields, the mass magazines are continuing their race for ever increasing circulation with the aim of selling more advertising at higher rates.

Also the bigger publishers are enlarging their stables of magazines. Curtis Publishing Company, which bought *American Home* not long ago, has now purchased *Science and Mechanics*. The Hearst organization purchased *Popular Mechanics*. These publications are being edited by their old staffs.

Fawcett Publications has bought *Woman's Day* (circulation over three million), formerly sold exclusively through A&P food stores, and has placed it on general newsstands. It is being edited as heretofore.

The Fawcett firm for some years published *Today's Woman* but discontinued it as unprofitable. Since then it had owned no home service magazine.

All the big magazine firms are encountering circulation and advertising problems. The result is a state of uneasiness, reflected in two of the most notable editorial changes in years. Otis L. Wiese, editor of *McCall's* for more than 30 years and for nearly ten years publisher also, resigned

after a row with the management. Herbert R. Mayes, *Good Housekeeping's* editor for 20 years, quit his post after similar disagreement, and became editor of *McCall's*. Mayes is succeeded at *Good Housekeeping* by Wade H. Nichols from the editorship of *Redbook*, a McCall publication. Robert Stein, managing editor of *Redbook*, takes over its editorship.

No specific changes in editorial policy of these magazines have been announced. *Good Housekeeping* states that there will be "no basic changes, the existing formula being highly successful."

What all this means to the freelance writer is that magazines are constantly on the alert for anything that will improve their positions in the highly competitive setup. Writers must be equally alert to serve the needs of magazines and their readers. Those who are not will be left behind in the race for manuscript sales.

The specific needs of magazines during 1959 will not differ too greatly from those in the immediate past.

Taking periodicals as a whole, the proportion of fiction will be a little less, continuing the decline which has gone on, with an occasional break, for a number of years. The practical disappearance of the pulps has removed a big outlet for stories, many of which were produced by comparatively inexperienced writers.

No magazine, so far as reports from editors indicate, intends to increase its fictional content. No newly established magazine is in the market for fiction.

At the same time, probably as many writers as ever are trying their hand at fiction—which means heavy competition.

With reference to full-length articles, a major complaint of editors is that too many writers tell all the little they know about the subject—and the result shows it. One editor points out that a good article should, on the average, contain about one-sixth of the material the author has gathered. Which points to the necessity of adequate research.

Editors have found that even the most abstruse subjects lend themselves to popularization with no

sacrifice of accuracy. For example, the *Saturday Evening Post* series, "Adventures of the Mind," written by authorities with a flair for clarity, has been popular beyond the expectations of the editors. One of the most successful magazines established in recent years, *American Heritage*, has found a fast-growing audience for sound history readably presented.

In briefer articles the how-to piece continues to be popular, though signs of its waning appear. For instance, the editors of *Good Housekeeping* state that in general they just aren't interested. The smart writer notices such changes before they become a general trend, and adjusts his work accordingly.

Seldom is there anything new to say about the market for poetry. The demand for accomplished light verse seems insatiable though little that is submitted meets editors' exacting demands.

Most serious poets must expect to appear mainly in the little magazines, which, though they pay little or nothing, do offer an audience however limited.

The book publishing business is looking forward to a prosperous 1959. While the number of titles published in 1958 to the date of writing this report is slightly under that for the same period in 1957, sales, especially of leaders, have been better. Sales of best-selling novels are running better than those of best-selling non-fiction. At the same time, the average non-fiction book is selling better than the average novel.

Consequently the typical publisher will continue rather more receptive to non-fiction. He figures that the chance of any book's becoming a best seller is remote and that the prospect of reasonable sales of a non-fiction work is much more likely than of a novel.

To sum the market situation up, the writer who has something on the ball, is willing to work, will study potential markets, and can adapt his work readily to changing demands, should do as well in 1959 as in any year. He will have to buck a little more competition, but he is prepared to do so.

How I Have Sold 7,087 Manuscripts

By RUEL McDANIEL

THIS is my 7,087th professional manuscript. In recent years, I have sold about 99% of everything I have written. Even in my early days of full-time writing, I sold more than 85 out of every 100 of my manuscripts.

These 7,087 sales were to 806 different markets, ranging from *National Geographic Magazine* and the *Saturday Evening Post* to *Hearing Dealer* and *Southern Funeral Director*.

I am not a literary writer. I'm not even a good

writer. My experience is obvious proof that there not only is a market for every good story but many markets for manuscripts that are far from good.

The only thing that I possessed originally to qualify me as a writer was an intense desire to make my livelihood by writing. I had no special journalism training and did not even finish college. I did learn something about words as a country school teacher and later as a newspaper reporter and editor of a weekly paper.

I know men and women who have studied literature and writing far more extensively than I, but cannot make a living from their writing. I am far from successful, but I drive an unencumbered Cadillac Fleetwood and own a three-bedroom home that is new and comfortable, belong to the Diners' Club, and have entirely too many credit cards for my own good, all made possible by these 7,087 manuscripts.

I believe the reason that good writers fail to make the grade at full-time writing and I do make it is that I recognized my inadequacies, insofar as good writing is concerned, a long time ago and did something to compensate for them.

I studied markets. I learned to write the way editors want their contributors to write.

My experience has been that making a livelihood from writing is about 25% "know how" and 75% "know where."

Because I have studied markets intensively for the past 35 years I know what will sell and where. Many writers who could make a living from their writing but don't, simply write what they want to write, and then seek a market. That is like trying to fit a 20' x 20' carpet on a 14' x 19' living-room floor. No carpet man in his right mind cuts the carpet until he knows the exact dimensions of the floor to be covered.

Yet some literary writers persist in the contention that to tailor a story to its market is a prostitution of "art." To me, this is artistic stubbornness, completely devoid of realism.

It is estimated that there are more than 2,500 magazines in the United States that buy manuscripts from freelance writers. I believe I can name as many as 2,000 of these and outline briefly what they will buy. Knowing markets is the major phase of my business.

The other day a young acquaintance came to see me and asked if I would read his latest manuscript. I read it and it was well-written. I asked where he intended sending it. "To the *Post*, I suppose," he said. I inquired as to what other markets he had in mind, should the *Post* reject it. He hadn't thought of that, he admitted.

Although the story was good, it will not sell to *SEP*, because it lacks certain elements that the *Post* demands. It had in it a little *Good Housekeeping*, a touch of *Playboy* and possibly a tinge of *Young Catholic Messenger*, and the mixture was such that none of the publications could touch it.

To me there is tragedy in the immense waste of good talent and good writing resulting from lack of study of markets and editors' specific needs. The worst offenders are those who are horrified at the suggestion of slanting. It seems to me that any story worth telling is worth slanting to fit its natural market.

The only way to do that is to study markets intensely and continuously.

I own 10 market directories and back copies of all three writers' magazines, with markets therein checked for quick reference. To me, a current writers' magazine is more exciting than *Playhouse* 90's best melodrama, mainly because it brings me the latest news of markets.

I use all 10 of these directories because some of them carry market information not available in some of the others. I have found no one or even two or three directories that give complete market coverage.

For example, I buy a directory of Catholic magazines every two years, because it gives me the names of several magazines that are not listed in any of the other nine directories. I keep a new daily newspaper directory, because I come upon an occasional newspaper feature and must know that there is a market for it before I utilize the time for interviewing and writing.

I have a directory of English and Commonwealth markets. I have sold two stories in England and one in Australia as a direct result of owning this directory. Without it, I could not have known of these three markets.

Any directory that provides me with only one market paying as much as 3c a word is a good investment.

To supplement the market information in the ten directories and the writers' magazines, I subscribe to a weekly advertising publication. This not only gives me first-hand news of new publications, changes in management, format, and policy but it keeps me abreast of business and advertising in general, and this is valuable in most types of writing. For example, by keeping up with developments in *subliminal* advertising, I was able to slant and sell a kidding type of article to a religious magazine on this subject.

Three years ago, after an exchange of several letters I was able to wangle a "go ahead" out of *National Geographic Magazine* on an article on shrimping and the shrimp industry generally. In order to obtain background and pictures, I made a ten-day trip on a shrimp trawler. The cruise took us far south of Brownsville, Texas, to the shrimping banks off Yucatan Peninsula.

By carrying with me a mental list of hundreds of manuscript markets, I was able to supplement that *National Geographic* sale with 12 additional sales: an article to *Progressive Grocer*; a series of three articles to *Quick Frozen Foods*; two articles to *Southern Fisherman*; an article to *Twelve-Fifteen*; a feature to a Texas Sunday paper; a short serial to *Young Catholic Messenger* and another to *Teens*; and short stories to *Catholic World* and *Double Action Detective*. If and when *Geographic* uses my story and releases my pictures, there will be other general markets to which I hope to sell shrimping articles. And there is material for additional short stories as time and markets suggest.

Still another advantage in knowing the markets is that it eliminates a lot of querying. I dislike queries, for two reasons. First, I'm perhaps the world's worst query-writer. Second, I travel a great deal and by the time I would receive an answer to a query about an article in a certain city, I would be somewhere else.

Furthermore, in order to write a sensible query, it is necessary to interview the subject. And since interviewing is half the job of producing a manuscript, I prefer to go ahead and send in the complete manuscript. And by knowing the markets, I seldom guess wrong when appraising the marketability of a considered story.

When the subject matter and basic slanting are what an editor wants, he gladly will edit out literary weak spots, but he cannot edit into even a literary masterpiece the subject matter and slant he desires. Knowing markets has made it possible for this "poor" writer to make a comfortable livelihood from the product of his typewriter—a product that falls far short of "literature."

THE HANDY MARKET LIST

TWICE each year—in January and in July—*Author & Journalist* publishes the Handy Market List. Always it is a reliable, comprehensive list of magazines offering opportunities to freelancers in general. Corrections and changes are made in it up to the moment of going to press.

Under no circumstances should a writer use an older Handy Market List. It will be found to be out of date.

General Magazines in the list are divided into two groups, A and B. This is in no sense a division on the basis of quality. The magazines in Group A offer a more extensive market to the average writer. The magazines in Group B tend to be more specialized in their requirements and to buy less material.

For most magazines in the Handy Market List the frequency and the single copy price are shown; as (M-25), monthly 25 cents a copy.

Rates of pay are indicated per manuscript or per word. *Acc.* means payment on acceptance; *Pub.*, payment on publication.

If a magazine in which you are interested does not appear in the Handy Market List, consult the various lists published in *Author & Journalist* from month to month.

General Magazines—A

America, 329 W. 108th St., New York. (W-15) Articles on current social, cultural, and political questions, rural problems, with some emphasis on moral principles, 1,700 or 2,700; short modern verse. Rev. Thurston N. Davis, S.J., Editor. 1½c. *Acc.*

American Legion Magazine, 720 Fifth Ave., New York 19. (M) No fiction. Query on articles. Good light verse—4, 8, or 12 lines. Anecdotes. Joseph C. Keeley, Editor. Address verse and anecdotes to Parting Shots Editor. High rates, verse \$2.50 a line. *Acc.*

American Weekly, 575 Lexington Ave., New York 22. Sunday magazine distributed with Hearst and other newspapers. Features with photos, best lengths 900 and 1,500. Customarily uses only non-fiction. C. C. Renshaw, Jr., Story Editor. Excellent rates. *Acc.*

The Atlantic Monthly, 8 Arlington St., Boston 16, Mass. (M-60) Short stories 1,500-5,000; serials about 40,000. Essays 1,500-3,500. Articles 1,500-6,000; short humorous articles, longer articles on art, music, literary criticism, current affairs, biography, finance, business. Serious and light poetry. Edward Weeks, Editor. Prose varying rates, verse \$1 a line. *Acc.*

The Catholic Digest, 44 E. 53rd St., New York 22. (M-35) Mostly reprint but always in the market for a number of authoritative original articles 2,000-2,500, preferably but not necessarily with a Catholic angle. Especially interested in sectional material with a Catholic angle. Also seven departments for original short stuff. Photo stories. Transparencies for cover use. No fiction, verse, or cartoons. Address John McCarthy, Executive Director. \$200 up for original article, \$150 for picture story or cover photo, short stuff to \$25. *Acc.* Query.

The Catholic World, 180 Varick St., New York 14. (M-50) General fiction of high quality to 3,000. Articles on current problems reflecting contemporary Catholic viewpoint in national and international affairs, literature, science, education, etc. Short verse. Rev. John B. Sheerin, C.S.P., Editor. About \$7 a page. *Pub.*

Columbia, P. O. Drawer 1670, New Haven, Conn. (M-10) Short stories 2,500. Articles on science, history, religion, sport, business; articles of general current interest or special Catholic interest. Query on articles. Short verse. Photos only with articles. John

Donahue, Editor. \$75-\$200 a story or article. \$10-\$15 a poem. Higher rates for especially desirable material. *Acc.*

Commentary, 34 W. 33rd St., New York 1. (M-50) Political, sociological, literary articles of Jewish and general interest, highest intellectual level. Short stories of distinguished literary quality, 2,500-4,000. 3c. *Acc.*

The Commonweal, 386 Fourth Ave., New York 16. (W-25) Edited by Catholic laymen. Timely articles on literature, art, public affairs, to 3,000. Edw. S. Skilling, Editor. 2c. *Acc.*

Coronet, 488 Madison Ave., New York 22. (M-35) Uses factual anecdote-packed articles under 3,000; photos; fillers; one-pagers; humorous anecdotes. No fiction or poetry. Lewis W. Gillenson, Editor. Good rates. *Acc.* Fillers, *pub.*

Cosmopolitan Magazine, 57th St., at Eighth Ave., New York 19. (M-35) Short-stories 2,000-2,500; short stories 5,000; murder mystery or suspense novel-ettes 20,000. Articles: personality, thought-provoking, current affairs, psychological, medical. Photos. No verse. No cartoons for the present. John J. O'Connell, Editor. Top rates. *Acc.* Query.

Dodge News Magazine, Prince & Co., 5435 W. Fort St., Detroit, Mich. Travel, personality articles to 500 words. Pictures must accompany MSS.—black and white, color transparencies. B. T. Salisbury, Editor. Top rates. *Acc.* Query.

Ebony, 1820 S. Michigan Ave., Chicago 16. (M-30) Provocative picture stories on Negro life, preferably success and achievement. No fiction, essays, or verse. Articles \$75 up. Story units of at least 10 pictures, \$75 up. *Acc.*

Extension, 1307 S. Wabash Ave., Chicago 5. (M-40) Short stories, 2,000-6,000; romance, adventure, detective, humorous; six-installment serials, 5,000 an installment; short shorts; articles; picture stories; cartoons. Eileen O'Hayer, Editor. Good rates. *Acc.*

Field & Stream, 530 Fifth Ave., New York 36. (M-35) Illustrated camping, fishing, hunting articles, 1,500-3,000. Hugh Grey, Editor. 10c up. *Acc.*

Ford Times, Ford Motor Co., The American Road, Dearborn, Mich. (M) Articles of 1,200 words or less on exceptional and little-known travel and recreational opportunities for motorists. Brief picture stories depend on submission of top-quality color transparencies 4 x 5 or larger. 10c. *Acc.*

Friends Magazine, Chevrolet Motor Division, General Motors Corporation, 3-135 General Motors Bldg., Detroit 2, Mich. An all-picture magazine seeking photographs which tell a factual story; accompanying text may be in memorandum form. Frank Kepler, Editor. Two-page spread black and white \$200, color \$300. *Acc.* Query.

Harper's Magazine, 49 E. 33rd St., New York 16. (M-50) Timely articles for intelligent readers; short stories; humor; fillers; verse. John Fischer, Editor. Good rates. *Acc.*

Holiday, Independence Square, Philadelphia 5, Pa. (M-50) Quality articles, well-illustrated, on places and people in sections of United States and foreign countries, 1,500-5,000. Ted Patrick, Editor. First-class rates. *Acc.*

Hue, 1820 S. Michigan Ave., Chicago 16. (M-15) Short features on Negro life and activities. Photos. No fiction or verse. John H. Johnson, Editor. Rates according to importance of material; photos \$5-\$10. *Acc.*

Jet, 1820 S. Michigan Ave., Chicago 16. (M-20) News items and short features on Negro life and activities. Photographs. John H. Johnson, Editor. Good rates, varying with length and importance of story; pictures \$5-\$10. *Acc.*

Journal of Lifetime Living, 1625 Bay Road, Miami Beach, Fla. (M-35) Articles slanted toward the mature reader—45 and older. Practical advice on how

YOURS FREE . . .

The inside story of book publishing!

HERE'S A FULL REPORT of the latest trends in the book publishing industry. **HOW TO PUBLISH YOUR BOOK** shows how you can obtain the newest and best subsidy publishing plan. You learn about Comet's publicity, sales, editorial, art and production, and order departments. You get to know us and how we produce outstanding quality books in our affiliated publishing plant . . . with a high 40% royalty granted to our authors. If you've written a book that merits publication, mail the coupon below. You will be glad you did.

Recent Comet Highlights

- The author's royalties on *And What of Tomorrow* were \$1100 before the book was even published. Now in second edition.
- One million readers read about *Unconventional Prayers* in the Bell syndicated column.
- Sara Mason sold more than 1200 copies within three weeks after publication.
- *Miracle in Mississippi* has gone into a second edition, with royalties to the author in excess of \$3000.
- Over fifty reviews and feature stories were obtained on *Inside the State Department*. Now in its second edition, the author's royalties exceed \$3400.
- Thirty cartoons from Betty Kittrell's second Comet book, *Miserable Me*, were sold on a royalty basis to College Hall Greeting Card Company.
- *The Constant Rebel* was accepted by H. W. Wilson Standard Catalog Series buying guide.
- Chapters from Betty Dean's *Glamourway Reducing Handbook* were sold to Your Health magazine.
- *Life of St. Josaphat* is catalogued and sold through The Catholic Book Inventory.
- Serial rights to *That Fabulous Captain Waterman* by David Weir were sold to a California Newspaper.
- A Braille translation was made of *Immigrants All-Americans All*.
- More than 1500 copies of *Pittsburgh* were sold in one month.

Send for a free copy of **HOW TO PUBLISH YOUR BOOK** to learn more about the special features Comet offers its authors. Here is the speedy, economical and rewarding way to publish your book.

Your Book Deserves The COMET Imprint

Comet Books Reviewed

NEW YORK TIMES:
Death Below Zero
ST. LOUIS POST-DISPATCH:
Great Symphonies
N. Y. HERALD TRIBUNE:
Babies Need Fathers, Too
CLEVELAND PRESS:
Women Are My Problem
SYRACUSE POST-STANDARD:
El Miedo
PHILADELPHIA INQUIRER:
Palace of Dim Night
MILWAUKEE JOURNAL:
My Pupils And I
LONG ISLAND PRESS:
Unconventional Prayers
ABILENE REPORTER NEWS:
Thorns Of Defense
HOLLYWOOD CITIZEN:
It's Startling
ATLANTA JOURNAL:
The Amazing Mr. Mocker
ROCHESTER TIMES-UNION:
Country Echoes
PITTSBURGH COURIER:
What Ye Sow

Comet Authors on the Air

"We would be very happy to review *White Angel Kitty* on our morning show, *Open House*." WMBR-TV
"Thank you for your nice letter in which you thank us for interviewing Elizabeth Maddox Huntley. It was our pleasure." WWRL
"Please have Madge Brissenden contact us regarding an interview on the daily show." KFOX
"Please forward Miss Short's (*Two Towels And An Orange*) address and we'll get in touch with her for an interview." KLIX-TV
"Thank you for your information concerning Peyre Gaillard. I would be very happy to interview him concerning his book." WGST
"I will contact Mr. Hamada and be happy to arrange for a guest radio appearance by this local writer." KPOA

**MAIL
THIS
COUPON
TODAY!**



COMET PRESS BOOKS

200 VARICK ST., NEW YORK 14, N. Y.

Comet Press Books,
200 Varick St., N.Y. 14
Dept. AJ-1

Please send me, at no
obligation, HOW TO
PUBLISH YOUR BOOK.

Name _____

Street _____

City _____ Zn. _____

State _____

to approach and solve problems which face seniors—retirement, preretirement, marriage, adult children, jobs, etc. Average length 1,000-1,500. Leonard M. Leonard, Editor. Excellent rates. Acc. Query.

The Kiwanis Magazine, 520 N. Michigan Ave., Chicago. (M) Articles and essays on national and community problems to 3,000. Some very short fiction for business and professional men. Especially needs now humor, particularly light satire. Picture stories—emphasis on natural, unposed photos. Richard E. Gossweiler, Associate Editor. \$75-\$200, depending on quality and current needs. Acc.

The Lamp, Franciscan Friars of the Atonement, Peekskill, N. Y. (M) Fiction of quality to 2,000; non-fiction of interest to Roman Catholics. Rev. Ralph Thomas, S.A., Editor. 2½c. Acc.

Liberty, 73 Richmond Street West, Toronto, Ont., Canada. Not in the market for any fiction for the time being. Articles: 2,000-word confessional type, first-person as-told-to form preferred, dealing with medical, marriage, and sex self-improvement themes and with definite Canadian locale or angle. Send a letter or brief outline in advance. Frank Rasky, Editor. Articles \$100-\$300. Acc.

Life Magazine, Time & Life Bldg., Rockefeller Center, New York 20. (W-25) Address Contributions Department. Black and white news pictures; Saturday issue closing deadline. Timely or unusual short picture stories. Offbeat, "stopper," single pictures. Single color shots or short series highlighting news subjects. Color may be submitted unprocessed and will be so returned if of no interest. Minimum size of color transparencies 35 mm. Black and white \$200 a page, inside color \$350 a page, color covers \$600. Pub.

The Lion, 209 N. Michigan Ave., Chicago 1. (M-15) Published by Lions International. All-male audience interested in adventure, sports, self-improvement, health, travel, community development, business side. Articles 1,250-1,750. Photo stories. Car-

toons. No fiction, poetry, or fillers. Reports in one week. John H. Vogt, Editor-in-Chief; address material to John Read Karel, Senior Editor. 10c maximum, photos \$10, cover color transparencies \$100, photo stories \$100, cartoons \$15. Acc. except on photos.

Look, 488 Madison Ave., New York 22. (Bi-W-15) Articles and pictures of broad general interest particularly about people and their problems. No fiction. Wm. Arthur, Managing Editor. Good rates. Acc.

Maclean's, 481 University Ave., Toronto 2, Canada. (Bi-W-15) Articles on science, business, crime, politics, international affairs, health, entertainment, etc. 3,000-5,000. Canadian approach almost essential. Strong women's interest features with Canadian slant and some male appeal. Humor, 50 to 3,500. Quizzes, light verse. No short stories at present. Query on articles. Ralph Allen, Editor; Leslie F. Han- non, Managing Editor. Articles from \$300, often higher; verse \$5-\$15 a poem. Acc.

Mayfair, Suite 220, 1255 University St., Montreal, Canada. (M-25) Articles and photographs on personalities, theater, entertainment, good living, food, travel, art, architecture, men's and women's fashions, humor. Some sophisticated fiction and poetry. Leonard L. Knott, Editor. Length of contributions 500-2,000. 3c. Acc. U. S. contributors should query because of specialized nature of magazine.

Mechanix Illustrated, 67 W. 44th St., New York 36. (M-25) Feature articles about mechanical and scientific developments, inventions, etc. Especially interested in success stories of small businessmen with an unusual consumer item or service. How-to articles about projects readers can build. Photos. William L. Parker, Editor. To \$400 an article, pictures average of \$10. Acc.

National Geographic Magazine, 16th and M Sts., N.W., Washington 6, D.C. (M-60) Official journal National Geographic Society. Articles on travel, geographic and natural science subjects 2,000-8,000, first-person narrative style preferred; color and black-

FIFTH ANNIVERSARY

It is five years since my ads have begun to appear in *Author & Journalist*. Frankly, I did not want to advertise (or charge fees). Hence my first appeal was to fellow-members of the Poetry Society of America. Not for poetry (the only phase of writing I do not handle), but for their prose.

The response was gratifying, only just about everything I received was related to the sort of story I sold to NEW DIRECTIONS 16. I feel close to the Literary-Quality group.

However, I also wanted to sell to THE SATURDAY EVENING POST and CORONET; to TRUE, ARGOSY (and such); to THE LADIES' HOME JOURNAL, McCALL'S, REDBOOK (and such), to the confession magazines, crime, religious, trade journals, etc. I do sell fiction and articles to the different magazine groups.

And, of course, there are steady book placements. Sales to TV.

As it happens, most of my selling clients came to me as a result of my advertising, and the fee part (the most unpleasant phase of agenting) did not prove to be too bothersome either to me or to my growing family of clients.

Writers who do not yet know of the service I offer, are invited to inquire.

ALEX JACKINSON AGENCY

11 West 42nd St.
New York 36, N. Y.

and white photographs. Melville Bell Grosvenor, Editor. Articles \$800 up, color photos \$50 up, black and white photos \$10 up. Acc.

The National Jewish Monthly, 1640 Rhode Island Ave., N.W., Washington, D.C. (M-15) Short stories, articles, essays, Jewish interest, 1,000-2,000. Seeks especially fiction with contemporary American Jewish background, and dealing with real problems of today. Edward E. Grusd, Editor. 2c-5c. Acc.

National Motorist, 216 Pine St., San Francisco 4, Calif. (Bi-M-25) Articles of 600 and of 1,200 words on anything that would be of interest to the average motorist who lives in California and does most of his motoring on the Pacific Slope. Articles on the car, roads, interesting people and places in the West or in the history of the West, hunting, fishing, outdoor life, animals. Black and white photos for illustration. Jim Donaldson, Editor. 8c, photos \$5-\$8. Acc.

Natural History Magazine, 79th St., and Central Park W., New York 24. (10 issues yearly) Photo series, preferably black and white, in biological sciences, geology, astronomy, ethnology, archeology, etc. Text to 4,000—preferably by scientists concerned. John Purcell, Editor. To \$50 a page for black and white photographs, \$75 for color. Text payment by length. Acc.

The New Yorker, 25 W. 43rd St., New York 36. (W-15) Short stories and humor 400 to 4,000; factual and biographical material to 6,000; cartoons, cartoon ideas, light verse. Good rates. Acc.

The New York Times Magazine, Times Square, New York 36. (W) Articles 1,200-3,000, based on the news, topics relating to economics, politics, international affairs, sports, nature, science, education, the arts, and women's interests. Short articles 400-1,000. Light, topical verse. Lester Markel, Sunday Editor. \$300 for full-length article, verse \$2 a line. Acc.

Outdoor Life, 353 Fourth Ave., New York 10. (M-35) Profusely illustrated articles to 8,000 on dramatic, humorous, and adventurous phases of fishing, hunting, etc. Both black and white and color photos. News articles to 3,000 of topical interest to sportsmen. How-to articles on outdoor activities. Odd adventures and exciting personal experiences in the outdoors. Accounts 500-1,000 of true personal experiences exciting or dangerous, for retelling in cartoon-strip form. Photo stories. William E. Roe, Editor. Top rates in the field. Acc.

Pageant, 535 Fifth Ave., New York 17. (M-35) General articles and profiles. Key words are "lively-

COMING IN FEBRUARY

Juvenile magazines, the training ground for many outstanding writers, will constitute the market list in the February *Author & Journalist*. If you write for young folks or have any thought of doing so, you need this list.

The February issue will contain an article the editors feel will provoke widespread discussion—"This Crazy Publishing Business." Written by a distinguished publisher under a pen name, it is an honest and brilliant study of book publishing—and the why of its peculiarities.

In addition there will be practical articles by professional writers, reviews of books, announcements of contests, and the other features that make the magazine a *must* for writers.

If you are not now a subscriber, make sure of receiving the February and subsequent valuable issues. Use the handy order form on Page 35.

THE AMERICAN PLAYWRIGHTS GUILD

ANNOUNCES

A LIMITED NUMBER OF MEMBERSHIPS ARE NOW AVAILABLE TO DRAMATIC WRITERS

The Guild is an organization of New York theatrical and television producers, directors and editors. Its purpose is to overcome the serious shortage of good dramatic material available to the legitimate theatre and to the networks through a systematic search for new dramatic talent. The Guild offers a complete service for writers, from guidance to representation.

For Full Information Write:

THE AMERICAN PLAYWRIGHTS GUILD

5 East 76th Street
New York 21, N. Y.

"I Won \$40,000

in prizes by following these ideas"

says Nita Parks, author of

HOW TO WIN A FORTUNE

Want to improve your chances of winning contests? Want practical ideas from a top-ranking contestant who has won over \$40,000 in prizes? Read Nita Parks' new book, *How To Win a Fortune*. Nita Parks knows the contest business backwards and forwards—even the *Saturday Evening Post* ran a story about her. In this book she tells how to write prize-winning last lines, captions and titles, jingles, limericks, etc. For example, Chapter 4, *Getting Your Ideas*, and Chapter 14, *Contest Cues and Clues*, are worth the small cost of the book alone! Yes, Nita Parks even tells how professional contestants win so many prizes year after year. "You don't need to be a genius to win," says the author. "You need average intelligence, plus patience and determination." If you have these qualities you, too, should be a winner after reading *How To Win A Fortune*. **MONEY BACK GUARANTEE.** Send for this book today and read it on approval. If not delighted return it within 5 days and your money will be refunded in full. Send only \$3 (or order C.O.D.) to: Dept. A, Vantage Press, Inc., Publishers, 120 W. 31 St., New York 1, N. Y.

ness" and "timeliness." Ray Robinson, Articles Editor. To \$500. Acc. Query always, for material is on assignment only.

Parade, 285 Madison Ave., New York 17. (W-Sunday newspaper supplement.) Picture and text articles of strong family interest with reader identification. Should have current flavor and be "on the news" if possible. No fiction, personal experience essays, poetry or cartoons. Jess Gorkin, Editor. Good rates. Acc.

Popular Mechanics, 200 E. Ontario St., Chicago 11. (M-35) Illustrated articles on scientific, mechanical, industrial discoveries, exploration and adventure elements, 300-1,500; fillers to 250. Photos should stress the mechanical and contain some human interest. How-to-do-it articles on craft and shop work, with photos and rough drawings; short items about new and easier ways to do everyday tasks. Roderick M. Grant, Editor. 1c-10c, photo with caption \$10. Acc.

Popular Science Monthly, 353 Fourth Ave., New York 10. (M-35) Features dealing with motor cars, aviation, home improvements, tool techniques, and similar subjects. How-to articles for men with an interest in science and mechanics. Short material for various departments. Photo layouts. Nearly all material must be highly illustrated. Howard Allaway, Editor. Acc.

Railroad Magazine, 205 E. 42nd St., New York 17. (Bi-M-50) Dramatic railroad articles, 2,000-3,000, U. S. or Canada locale, combining modern lead, a little excitement, colorful writing, technical information. No fiction, poems, reminiscences, cartoons, or fillers. Freeman Hubbard, Editor. 5c. Acc. Query; include qualifications for handling subject; all queries answered on day of receipt.

The Reader's Digest, Pleasantville, N. Y. (M-25) The editors are receptive to ideas for fresh and compelling articles of lasting interest. Rates \$1,500 up. Pays \$2,500 for personal-experience articles of not more than 2,500 words. They must be true and hitherto unpublished narratives of personal experience in some specialized walk of life, and must be especially revelatory of human nature. \$2,500 rate applies also to "My Most Unforgettable Character" and "Drama in Real Life" categories. Address contributions to First Person Editor. Shorter contributions are wanted for "Man's Best Friend," and stories under 300 words for "Humor in Uniform" and "Life in These United States," at the rate of \$100 for each. The material must be previously unpublished. Ten dollars is paid for accepted Picturesque Speech items, and a minimum of \$10 for accepted excerpt material. These may be original or picked up from other sources. All payments made two weeks before publication. Items intended for a particular feature should be addressed to that feature. Brief contributions cannot be acknowledged or returned. Current issues carry information about requirements for departments that are soliciting material. DeWitt Wallace and Lila Acheson Wallace, Editors.

Redbook, 230 Park Ave., New York 17. (M-35) Short stories, short shorts, 40,000-word novels, feature articles, romance, domestic problems, emotional slant to men and women. A continuing need for lead articles—important exposés or significant personal documents. The criterion, in either case, is: how useful or exciting or entertaining or inspirational is the article to young adults? Fillers, humorous verse. Robert Stein, Editor; John B. Danby, Executive Editor; Lilian Kastendike, Fiction Editor. First-class rates. Acc.

The Rotarian, 1600 Ridge Ave., Evanston, Ill. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays 1,500-2,000. Karl K. Krueger, Editor. First-class rates. Acc. Overstocked.

St. Anthony Messenger, 1615 Republic St., Cincinnati 10, Ohio. (M-35) Catholic family magazine. Human-interest features on prominent Catholic achievements and individuals; articles on current

events, especially when having Catholic significance, 2,000-2,500; short stories on modern themes slanted for mature audiences, 2,000-2,500; seasonal stories. Extra payment for photos retained. Occasional poetry on inspirational, religious, romantic, humorous, and nature themes. Rev. Victor Drees, O.F.M., Editor. 3c up. Acc.

The Saturday Evening Post, Independence Square, Philadelphia 5, Pa. (W-15) Articles on timely topics 2,000-5,000. Short stories 2,500-6,000; novelettes 10,000-12,000; serials 25,000-60,000. Lyric and humorous verse to 16 lines, the shorter the better. Skits. Cartoons. Ben Hibbs, Editor. First-class rates. Query on articles.

Science and Mechanics, 450 E. Ohio St., Chicago 11. (Bi-M-25) This Curtis subsidiary works via query and assignment. Uses feature stories dealing with new developments in science, industry, home furnishings and appliances, and workshop equipment—whenever the subject matter can be related to the self-interest of the general consumer audience. At the moment needs authoritative articles on: scientific developments (especially in fields allied to astrophysics); and on new trends and the use of new materials in home building, remodeling, and maintenance. Will take an occasional Post-type piece of general consumer interest—with slightly greater emphasis on scientific elements—at special rates, but research quality must be top. New department on constructing simple science projects demonstrating principles of physics, chemistry, etc. Larger market for how-to-do-it construction and servicing projects, covering home maintenance and remodeling, car servicing, radio and TV projects, boating, and workshop kinks. Heavy emphasis on drawings or illustrations which actually show the reader "how," and complete materials list with sources of supply on built projects. Magazine works at least 4 months ahead of issue date. Don Dinwiddie, Editor. Good rates. Acc.

Science Digest, 200 E. Ontario St., Chicago 11. (M-35) Popular articles on all fields of science to 2,000. G. B. Clementson, Editor. 5c. Acc.

Sport, 205 E. 42nd St., New York 17. (M-25) Personality and behind-the-scenes features; controversial subjects of interest to sport fans. Baseball and boxing the year around. Other sports in season. Articles 2,500-9,000. Ed. Fitzgerald, Editor. \$200-\$500 depending on length. Briefs for SPORTalk department \$5-\$10. Acc.

Sports Afield, 959 Eighth Ave., New York 19. (M-35) Some outdoor fiction, to 3,000 words, related to field sports; picture stories, articles, how-to-do-it features to 2,500; fillers. Ted Kesting, Editor. Acc.

Sports Illustrated, Time & Life Bldg., 9 Rockefeller Plaza, New York 20. (W-25) Articles 2,000-5,000—personality, controversy, unusual subjects, all relating to sports (both participant and spectator). \$750 up. Query Andrew Crichton.

Star Weekly Magazine, 80 King St., W., Toronto, Ont., Canada. (W-10) Timely articles on attention-getting subjects—controversial, thought-provoking, newsworthy or you-appeal and written in popular easy-to-read style. Emphasis is on color, drama, anecdote, revealing quotes, and human interest. Subject matter includes movie and entertainment world, trends and personalities in sports, dramatic true adventure, prominent men and women in the news, psychological quizzes, new developments in science, medicine, etc. 1,500 to 2,000 words. Novels 35,000. Short stories 2,500-4,000, love-adventure, romantic, Western, mystery, problem, etc. Photos. Cartoons. Jeannette F. Finch, Articles Editor; Gwen Cowley, Fiction Editor. Varying rates. Acc.

This Week, 485 Lexington Ave., New York 17. (W-magazine section of 39 newspapers) Romance, mystery, adventure, humorous short stories, 1,200-3,000; short articles falling into four broad categories—"you," entertainment, problems, scoops—1,500-2,500; interesting shorts, 500-1,000; cartoons. William I. Nichols, Editor. Good rates. Acc.

Today's Health, American Medical Assn., 535 N. Dearborn St., Chicago 10. Sound articles on any subject related to health, including mental health, recreation, and most phases of family life. Prefers a positive approach telling readers what they can do to preserve their health. Generally 1,000-2,500 words. 350-500-word illuminating or helpful shorts, not news stories. No verse—heavily overstocked. James M. Liston, Editor. 3c-10c, photos additional, photo stories \$90. Acc.

Together, The Mid-Month Magazine for Methodist Families, 740 Rush St., Chicago 11. (M-35) Articles on wide range of interest to Christian families; problems of home, youth, marriage, church, community and world affairs up to 2,000 words. Prefers strong anecdotal and narrative style. Currently not buying fiction. Fillers: personal incidents or congenial humor. Life-type picture stories and color transparencies. Pictures of unusual Methodist personalities and Methodist activities with universal appeal. Leland D. Case, Editor. Payment varies depending on quality of material, originality, etc. Acc.

Toronto Star Weekly. See **Star Weekly Magazine**. **Tracks Magazine**, Terminal Tower, Cleveland 1, O. (M-10) Articles on railroad subjects 500-1,500; short, humorous railroad fiction; jokes; cartoons. Ted O'Meara, Editor. 3c. Acc.

Travel, 50 W. 57th St., New York 19. What to do and see—with cost worked in—anywhere in the world, 1,000-3,000, 2,500 preferred. Also articles on places to retire—other than islands. Photos, cartoons. Works 3-4 months in advance. Malcolm McTear Davis, Editor. \$50-\$100. Acc.

True Western Adventures, 67 W. 44th St., New York 36. (Bi-M-35) Stories of 5,000 preferred, but may be as brief as 3,000—or longer than 5,000 if story demands. Must be true happenings in the Old West, about 1865-1900. Generally a strong central character resolving a tough situation or a famous situation from a new angle. Hero or villain may be lead character. Photos of the Old West. James Wyckoff, Editor. 5c, photos \$10. Acc. Query is required.

Western World Magazine, 1626 Jefferson Place, N.W., Washington 6, D.C. (M-75) Articles 2,000-2,500 slanted toward the Atlantic Community; may be about political, economic, sociological, or cultural subjects; good literary quality required. Suitable humor and satire. Fillers. Cartoons. Edgar Ansel Mowrer, North American Editor. Payment by arrangement. Acc. Query.

Start Your Own Writing Business

(Full-time or spare-time)

Men and Women Earn Big Money and Bylines



You hear only of the writers of best sellers but there are thousands of men and women who make regular incomes and get recognition in many other types of writing. Newspaper correspondence, advertisement writing, photo-journalism, filler writing, trade journal feature writing, and business news desk representation in your area, columns, syndication, men's magazines, outdoor publications, and other types of fact-writing opportunities abound everywhere. Let NON-FICTION PRESS train you quickly, surely. Write today for free 3,000 word folder, plus other information.

in your area, columns, syndication, men's magazines, outdoor publications, and other types of fact-writing opportunities abound everywhere. Let NON-FICTION PRESS train you quickly, surely. Write today for free 3,000 word folder, plus other information.

NON-FICTION PRESS

Dept. 20, Box 1008

Glendale, Calif.

BOOK PRINTING

Technical, Medical, Science, Religion, Philosophy, Family Histories, Genealogy, Historical, Fiction and Poetry Books and Pamphlets edited and printed. Fine color printing. Free Estimates. Write Today.

MARTIN G. WETZEL (Dept. 102)
2205 So. Campbell Ave., Alhambra, California

NOVELS

Stories, Serials, Plays, Radio and T. V. Scripts

\$5.00 for reading and report on sales possibilities.

You may have written a winner that will bring you a fortune and don't realize it. Even though it may have been rejected by any number of publishing houses, don't give up and lay it aside as hopeless. Many of our best sellers met with rejection by from five to twenty publishing houses before being discovered by one publisher who appreciated the merit of the author's work and sold over a million copies.

Stop to realize the royalties brought to the author by his persistence!

Avail yourself of my assistance to bring out the very best that is in your manuscript.

PROMPT READING AND REPORT. No further obligation to accept my services. If it is salable, I shall make you an offer to handle the sale for you. If not salable in its present form, I shall write you a letter of constructive criticism, pointing out what needs to be done to make it salable. I shall then return your manuscript to you.

UNLESS—you wish me to do the work of editing, revising and ghosting for you. My charge for rewriting it will be as low as \$3.00 per four pages, unless of unusual difficulty, and the payment may be handled as may be convenient to you, with some payment down, then installments, the balance when completed.

Many an author's efforts at novel writing have been rescued from futility by my technical skill and ghosting. I am happy to see the authors' books published and know that my part of the work is appreciated by them. All work done for you is confidential, and I expect no public credit for it. I shall not give your name to anyone if I do work for you, and thus it is with all my clients. My technical skill can help you as an author.

Shorter manuscripts—stories, serials, plays, radio and T.V. handled the same as novels.

MAKE YOUR FICTION CLICK WITH PUBLISHERS BY WRITING PROFESSIONALLY
A Dozen Eye-Openers into Technical Efficiency. (Send for one, or all. Postpaid)

- | | | | |
|--|--------|--|--------|
| 1. What Constitutes a Scene | \$5.00 | 7. Checking Your Own Story for Salability | \$3.00 |
| 2. How to Choose Characters | \$3.00 | 8. Charting Stories, Novels, Plays, Scripts | \$3.50 |
| 3. The Alternating Moods of Fictional Drama | \$3.00 | 9. Choosing a Point of View in Fiction | \$3.00 |
| 4. How to Maintain the Interest of the Reader | \$3.00 | 10. Writing for Magazines—What it Takes | \$3.50 |
| 5. Guide to Plotting | \$3.00 | 11. Facts You Need to Know in Writing for Television | \$3.50 |
| 6. The All-Important Pauses Between Major Dramatic Experiences | \$3.00 | 12. Facts You Need to Know in Writing for Radio | \$3.50 |

MARIE ADAMS

1694 BLAIR AVENUE

ST. PAUL 4, MINNESOTA

Westways, 2601 S. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 500-1,200, photos of out-of-doors, natural science, history, etc.—on 11 Western states, British Columbia, Alberta, Saskatchewan, Hawaiian Islands, Alaska, Mexico. Verse. Cartoons. Patrice Monahan, Editor. 8c, photos, black and white only, \$7.50. Acc.

Your Health, 11 W. 42nd St., New York 36. (Q-35) Sound, helpful, readable articles on all phases of physical and mental health. Occasional first-person experience stories. Fillers. Donald G. Cooley, Editor. Good rates. Acc.

Your Life, Today's Guide to Desirable Living, 11 W. 42nd St., New York 36. (Bi-M-35) Inspirational, helpful articles on living; personality profiles, to 2,500; quizzes; brief games; fillers. John J. Green, Managing Editor. First-class rates. Acc.

General Magazines—B

Air Force Magazine and Space Digest, Mills Bldg., 17th St., and Pennsylvania Ave., N.W., Washington 6, D. C. (M-35) Fiction closely related to military aviation and space activities, 1,500-2,000. Articles on military aviation, current and historical, and on space projects, 2,000-3,000. Cartoons. John F. Loosbrock, Editor; Richard M. Skinner, Managing Editor. 3c-5c, cartoons \$5-\$15. Acc.

All Florida Magazine, 116 E. Washington St., Ocala, Fla. Weekly supplement of 21 Florida newspapers. Tightly written topical slant or personality articles to 1,000; good selection of 8 x 10 glossy photos. Gene Gruber, Editor. 3c, photos \$2. Pub.

American Business Magazine, 4660 Ravenswood Ave., Chicago 40. (M-35) Articles, preferably signed by top executives, on management aspects of business—the management "why" rather than "how to." Case histories of new methods. Especially wants one-page features, with one picture or chart. Photos. Charles F. Johnson, Editor. One-page features \$35, 1,500-2,000 words \$50 up. Pub., except when held over a month.

American Forests, 919 17th St., N.W., Washington 6, D. C. (M-50) Articles on trees, forests, soil conservation, land management, water development, outdoor recreation. Profiles and interviews with people who have done interesting things in the renewable natural resources field. Biographies of citizens serving conservation; query. Length 1,000-2,500. Outdoor photos. James B. Craig, Editor. 3c up; exceptional black and white photographs on unusual oddities and nature closeups in the outdoors, \$10. Acc.

American Heritage, 551 Fifth Ave., New York 17. (Bi-M-\$2.95) Articles on prominent persons and events in American history, running to 3,500 or 4,000 words, susceptible of illustration. "These articles should be the result of research and should add genuine new light or understanding to history; we do not want simple retelling of familiar tales, or stories of regional or antiquarian interest." Bruce Catton, Editor. \$250 up an article. Acc.

The American Mercury, 250 W. 57th St., New York 19. (M-35) Timely articles on life in the United States; Americana; nature; new scientific discoveries; biographies; travel; humor. 500-2,500. Fillers. Political articles usually assigned. No fiction or verse. \$25-\$200. Pub. Query with outlines.

The American-Scandinavian Review, 127 E. 73rd St., New York 21. (Q-\$1) Short stories 1,500-2,500. Articles 2,000-3,000 dealing with Scandinavian countries or Scandinavians in America. Verse. Photos. Erik J. Friis, Editor. Articles and stories \$30-\$40, verse \$7.50-\$15, pictures \$5. Acc.

The American Scholar, United Chapters of Phi Beta Kappa, 1811 Q Street, N.W., Washington 9, D. C. (Q-\$1) Articles on subjects of substantial general interest in clear and unpedantic language, 3,000-4,000; poetry. Hiram Haydn, Editor. Articles \$75, poetry \$10-\$25. Acc.

The AOPA Pilot, Box 5960, Washington 14, D.C.

Official magazine of the Aircraft Owners and Pilots Association. Human interest factual articles on civilian flying; first-person and how-to articles especially desired. Also features 100-300 built around a single photograph. Max Karant, Editor; Charles P. Miller, Managing Editor. 5c, photos and sketches \$5-\$10. Acc. Query.

Army Magazine, 1529 18th St., N.W., Washington, D.C. Original articles, translations—military subjects. Lt. Gen. Walter L. Weible (ret.), Editor; John B. Spore, Executive Editor. 2½c-5c. Pub.

Astrology Guide, 441 Lexington Ave., New York 17. (M-35) Non-technical and technical articles on all phases of parapsychology and astrology; material in which astrology is shown as a guide to help people. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

The Atlantian Magazine, 31 Third St., N.E., Atlanta, Ga. (M) Fiction. Features. Cartoons. Humorous fillers. All material must reflect "living in the modern South." Sherwood Broome, Editor. Approx. 2½c. Pub. Query.

Audubon Magazine, National Audubon Society, 1130 Fifth Ave., New York 28. (Bi-M-50) Articles on birds, mammals, plants, reptiles, amphibians, insects; wildlife and conservation of region or locality; biographical sketches of living naturalists; how-to-do and personal experience on wildlife projects 1,500-2,500. No poetry or fiction, or articles about hunting, fishing, trapping, fur farming, or about cagebirds and domestic animals. Photos black and white only. John K. Terres, Editor. \$15-\$75, photos \$3 (cover picture \$15). Acc. Query.

The Ave Maria, Notre Dame, Ind. (W-15) A Catholic general interest magazine with a family slant. In particular need of exceptional fiction 1,500-3,000. Articles 800-3,000 on social problems, current events, Catholic doctrinal or devotional ideas; family pieces; light-touch pieces for family audience. Poetry. John Reedy, C.S.C., Editor. Regular rate 1½c but up to 5c for exceptional material. Acc. Query on articles with qualifications listed.

Barron's National Business & Financial Weekly, 50 Broadway, New York 4. (W-35) Financial and economic subjects of direct interest to investors, 1,200-2,000. Robert M. Bleiberg, Editor. \$100-\$150 an article. Pub. Query.

Breezy. See **Humorama, Inc.**

Canadian Geographical Journal, 54 Park Ave., Ottawa, Canada. (M-50) Illustrated geographical articles 1,000-2,000. Gordon M. Dallyn, Editor. 1c up. Acc.

Car Life, 41 E. 42nd St., New York 17. (M-35) General automotive articles carrying consumer appeal. Cartoons. Photographs. Good rates; photos \$5. Acc.

Challenge, The Magazine of Economic Affairs, 475 Fifth Ave., New York 17. (M-20) Articles 1,600-2,000 on activities and issues in (1) economics and economic topics, (2) social problems, politics, and science—of personal, local, regional, national, or international focus, but in all instances always of economic significance. Seeks objective, concise, lively journalistic treatment with close attention to economic fundamentals. Haig Babian, Editor. Varying rates. Acc. Query.

The Chicago Jewish Forum, 179 W. Washington St., Chicago 2. (Q-\$1.25) Jewish and minority problems. Fiction, poetry, and essays on cultural, theological, economic and sociological themes. Benjamin Weintraub, Editor. 1c. Acc.

The Christian Century, 407 S. Dearborn St., Chicago 5. (W) Religious and social-conscious articles 1,500-2,500. Verse of high quality. Harold E. Fey, Editor. 2c. Pub. No payment for verse.

The Christian Science Monitor, 1 Norway St., Boston 15, Mass. (D-5) Articles, essays, for editorial and department pages, to 800; forum to 1,200; poems, jokes, fillers, photos. Erwin D. Canham, Editor. Varying rates. Acc.

Comedy Magazine. See **Humorama, Inc.**
Computers and Automation, 815 Washington St.,

Newtonville 60, Mass. (M-\$1.25) Articles related to computers by informed authors 1,000-3,000. Possibly cartoons. Edmund C. Berkeley, Editor. \$10-\$15 an article. Pub. Query.

Cool, Most Publications, Ltd., 166 W. 72nd St., New York 23. (Bi-M) Same requirements as **Hep Cats**, below.

Cue, 6 E. 39th St., New York 16. (W-20) Short articles on lighter side of New York City living. Few by freelancers—most are staff-written. Emory Lewis, Editor. \$75-\$100. Acc. Query by mail.

The Desert Magazine, Palm Desert, Calif. (M-35) Illustrated features, preferably in first person, from the desert Southwest on travel, nature, mining, archeology, history, recreation, exploration, personalities, homemaking, desert living, Indians, semiprecious gem fields; maximum 2,500. Must have the "feel" of the desert country. Photos essential with contemporary material. Randall Henderson, Editor. 1½c up, photos \$3. Acc.

The Diplomat—Travel, Fashion, Society Review, National Press Bldg., Washington 4, D.C. (M-50) Luxury travel pieces to 1,000 on colorful areas abroad; sophisticated feature articles to 900 playing up social notables; features to 800 drawing subtle comparisons between social customs in the U.S.A. and other countries. Sophisticated light verse. Cartoons. Photographs. Hope Ridings Miller, Editor-in-Chief. Pub. Queries important.

Down East Magazine, Camden, Maine. (10 times a yr.-40) Articles marine, historical, character to 2,500. Photographs. All material must be directly related to Maine. Margaret Shea, Editor. Articles \$30-\$50. Acc.

The Elks Magazine, 386 Fourth Ave., New York 16. (M) National publication of the B.P.O.E. Short stories 3,500-5,000; no fiction of other lengths. Articles—sports, hunting, fishing—and also serious features. Policy is to plan articles and then assign them to national magazine writers. Photos. No verse, fillers, or cartoons. Lee C. Hickey, Editor. High rates. Acc. Query. An unlikely market for any but outstanding writers.

Empire Magazine, **Denver Post**, 650 15th St., Denver 1, Colo. (W-15, with Sunday **Denver Post**) General interest features 250-1,750 on personality, outdoors, domestic, authentic history; verse to 20 lines; fillers; photo-features; cartoons. All material must have strong Western peg. H. Ray Baker, Editor. 1½c up; photos \$5. Acc.

Family Herald, 245 St. James St., W., Montreal, Que., Canada. (W-5) Stories 1,500-4,000, romance, adventure, mystery, etc., for rural family audience. H. Gordon Green, Editor. \$100. Acc.

Family Weekly Magazine, 179 N. Michigan Ave., Chicago 1. (W-supplement to newspapers in over 175 cities) Articles. Short humor. Short-short fiction. Human interest appeal to entire family. 1,400-2,000 words. Ben Kartman, Editorial Director. Strong lead articles \$150-\$300, other articles \$50 up. Acc. Query.

The Fishermen's Digest, 925 W. Jackson Blvd., Chicago 7. (A-\$2.95) Technical articles on fishing, fishing equipment and techniques, and related subjects, preferably heavily illustrated, to 8 pages. Fillers of 1 page. Cartoons. Photographs. Tom McNally, Editor. Varying rates averaging 4c-5c, cartoons \$5-\$10, photos \$7.50. Acc. Query. Not now buying.

Flying, 1 Park Ave., New York 16. (M-35) Edited for pilots, private and corporate aircraft owners, service operators, and others connected with or interested in aviation. Articles 1,500-2,000 on civil and military flying experiences, techniques in flying, air power development, travel, new planes and equipment, sports flying, business flying, flying lore. Black and white and color photos. Gill Robb Wilson, Editor. \$50-\$150, black and white photos \$5 up, transparencies \$75 up. Acc.

Forbes Magazine (of Business and Finance), 70 Fifth Ave., New York 11. (Semi-M-50) Readership predominantly among investors; interested in narra-

Sell the Scripts You Write!

WE SHOW YOU HOW

This most modern teaching method makes it possible for you to write more easily, joyously, in the full confidence that you are becoming a better writer. PRACTICAL MAGAZINE WRITING is the new, totally different way of stimulating and developing writing ability. You are helped to know exactly the kind of professional writing you can do best, and then to write articles, stories, verse, TV plays, etc., according to your aptitude. This is the sure way to write for pay . . . to express yourself with freshness and vitality . . . the qualities editors want.

As never before, you will discover new usable ideas. You will **write** instead of dream about it. And amazingly, you will find more energy for writing, progress will be much easier.

SALES PAY FOR STC TRAINING

"Thank you very much for your help. I like your course, and I am paying for it with earnings from sales of my manuscripts! Recently sold 11 poems, 2 children's stories and several greeting-card verses."—Ethel Hansen, Airdrie, Canada.

FREE

Get **EVERYTHING** you ever wanted from a course. Send today for the free booklet, "Your Way to Successful Authorship," that tells you about this new plan.

Use This Convenient Coupon

The Simplified Training Course
1817 Gilpin St., Denver 18, Colo.

Please send me the free booklet; no cost or obligation.

Name _____

Address _____

City _____ Zone _____ State _____

BEGINNERS:

Earn money at home while writing

Write a newsy English column for small foreign papers (under fifty thousand population). The same mimeographed column goes to all of your listings.

Excellent, interesting work, and you are your own boss. **It is your own business with splendid remuneration.**

For complete details (with subjects) send one dollar to

ANTHONY D. OLIVER
7259 Fulton St. North Hollywood, Calif.

tive-form articles about major U. S. corporations with stock in public hands, accounting for their changing fortunes. Also instructive feature articles directed at investors. Informal, casual photos. Byron D. Mack, Editor. Articles \$50-\$250. Pub. Query.

Forest and Outdoors Magazine, 4795 St. Catherine Ct., W., Montreal 6, Canada. (M-25) Official publication of the Canadian Forestry Association and the Ontario Federation of Anglers & Hunters. Photo features of 6-12 pictures pertaining to hunting, fishing, and other outdoor sports. Filler photo stories of 1 or 2 pictures on how-to subjects. Unusual outdoor news photos. No text stories. Some second rights purchased. R. J. Cooke, Editor. Photos \$2-\$4. Pub. Acc. if author requires. Query on material involving much photographic work.

The Freeman, Foundation for Economic Education, Irvington-on-Hudson, N. Y. (M-50) Articles explaining and promoting such libertarian ideals as private ownership, willing exchange, open competition, and limited government. Paul L. Poirot, Managing Editor. 5c. Pub.

Frontier, 1256 Westwood Blvd., Calif. (M-35) Liberal viewpoint on affairs in the Western states, especially California. Journalistic reports around 2,500; occasional profiles; high quality required. Phil Kerby, Editor. 1c. Pub. Query.

Frontiers, 19th St. and Parkway, Philadelphia 3, Pa. (5-times yr.-50) Natural history articles, 1,800-2,000. Must be scientifically accurate but in adult layman's language. Photos in story sequences or with articles. McCready Huston, Editor. Prices by arrangement. Pub. Query.

Gaze, Gee Whiz! See Humorama, Inc.

Good Business, Lee's Summit, Mo. (M-15) Articles 800-1,600 emphasizing Christian principles in business. First-person stories especially desired. Fillers up to 400 words; poems 20 lines or less, on business themes. Photos of industrial subjects with business slant. James A. Decker, Editor. 2c up, poetry 35c a line, photos \$6. Acc.

Gourmet, Penthouse, Hotel Plaza, New York 19. (M-50) Sophisticated, entertaining, authentic information articles about food and good living; 2,500-3,000 including recipes as necessary. Cartoons. Earle R. MacAusland, Editor. \$150-\$200. Within 6 wks. of acc.

The Grail. Now named **Marriage: The Magazine of Catholic Family Living**. See listing under Women's and Home Service Magazines.

Greater Philadelphia Magazine, 1831 Chestnut St., Philadelphia 3, Pa. (M-35) Articles to 1,500 on a variety of subjects dealing with Greater Philadelphia area, with emphasis on business community; personality sketches of local business and industrial executives; executive hobbies; business success stories; photo series. Arthur Lipson, Editor and Publisher; Alan Halpern, Executive Editor. To \$25 an article. Pub.

Grit, Williamsport 3, Pa. (W-10) Odd, strange pictures, brief text; personalities and articles of general interest, 300-500; short illustrated articles for women's and children's pages. 2c, photos \$3. Acc.

Guideposts, 345 E. 46th St., New York 17. (M) Articles, preferably first person, 750-1,500, showing how spiritual principles have been applied to daily living. Must be factual; avoid essay or editorial approach. Short features. Leonard E. LeSourd, Executive Editor. \$15-\$100. Acc. Query.

The Gun Digest, 925 W. Jackson Blvd., Chicago 7. (A-\$2.95) Technical articles on firearms, shooting, hunting, and related subjects; historical material relating to firearms; from 1-page fillers to definitive treatises. Photographs. John T. Amber, Editor. Varying rates, averaging 4c-5c, photos \$7.50. Acc. Query.

Guns Magazine, 8150 Central Park Ave., Skokie, Ill. (M-50) Articles 1,500-3,000 on all aspects of gun sport; articles on prominent shooters, designers, or other persons important in the gun game. Controversial topics provided they have authenticity and reader interest; shooting tips and techniques. Photographs.

Cartoons. E. B. Mann, Editor; William B. Edwards, Technical Editor. 5c, cartoons \$10, photos \$5. Pub. Query.

Hep, P. O. Box 2257, Fort Worth, Texas. (M-25) Top quality features including scandal, exposé, entertainment, with two or more pictures closely keyed to the subject. Also crime, true love, and confession stories. All material must deal with the Negro race in some exciting way. Adelle Jackson, Editorial Director. Open rates. Acc. Query.

Hep Cat's Digest, Most Publications, Ltd., 166 West 72nd Street, New York 23. (Bi-M) Articles for digest-type of magazine, 500 to 1,000 on teen-agers, particularly rock 'n' roll features. Fillers, poems, cartoons. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

Hep Cats, Most Publications, Ltd., 166 West 72nd Street, New York 23. (Bi-M) Articles 500 to 1,000 on teen-age, particularly rock 'n' roll features; celebrities; news of teen-age doings in various sections of country. Fillers to 50 words. Poems. Cartoons. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

HiFi Review, 1 Park Ave., New York. (M-35) 1,500-3,000-word features on use and enjoyment of high fidelity equipment. Heavy emphasis on composers, conductors, and orchestrations of best discs and tapes. Photographs. Some humor. No fiction. No verse. No fillers. Oliver P. Ferrell, Editor. 5c-10c, photos \$10-\$20. Acc.

High Fidelity Magazine, Great Barrington, Mass. (M-60) Articles 2,500-3,000 on music, musicians, records, sound-reproduction, and allied subjects connected with the listener's art. Verse, fillers, cartoons, photographs only if relevant. John M. Conly, Editor. Payment arranged for on acc.

Hometown—The Rexall Magazine, 8480 Beverly Blvd., Los Angeles 54, Calif. (M-free) Fiction 1,800-3,300 with family appeal, humor, light romance; no crime or controversial subjects. Occasional articles 1,000-2,000 of interest to homemakers, family, on how-to-do home projects, interesting people, interesting places, child care, etc. Oversupplied with fillers, quizzes, cartoons. V. W. Beardsley, Editor. Fiction to \$100, articles to \$50, pictures \$5. Acc.

Horizon, 551 Fifth Ave., New York 17. (Bi-M-\$1.95) Interesting, authoritative articles on the creative arts, directed to cultivated, intelligent readers. No fiction. Joseph J. Thorndike, Jr., Editor; William Harlan Hale, Managing Editor. \$200-\$500. Acc.

Humorama, Inc., 667 Madison Ave., New York 21. Comprises: **Joker, Jest, Comedy, Breezy, Gee Whiz!, Snappy, Gaze**. Cartoons in the girl cheesecake field, also general cartoons; submit roughs. Jokes to 250 words, fillers with humor, epigrams with a quip or message, satire to 1,000 words. No clippings or reprints. Ernest N. Devver, Editor. 3c, verse 35c a line, cartoons \$9 up. Acc.

Ideals. 3510 W. St. Paul Ave., Milwaukee 1, Wis. (Q-\$1.50) Poems, short stories, articles. Kodachromes, art work—inspirational, patriotic, religious, family, childhood, nostalgic subjects. The magazine is devoted to "clean, wholesome, old-fashioned American ideals." Van B. Hooper, Editor. \$10 an article or poem, photos \$5 up, transparencies \$25 up. Pub. Query before submitting material.

Inside Starry, J. B. Publishing Corporation, 157 W. 57th St., New York 19. Authentic inside stories about people, news, social phenomena; no scandal. Definitive articles about famous people. D. C. Elberon, Editor. 5c. Query.

Jest Magazine. See **Humorama, Inc.**

Joker. See **Humorama, Inc.**

Jubilee, 377 Fourth Ave., New York 16. (M-35) A national pictorial monthly of Catholic life, edited by laymen. Not in market for text pieces. Picture stories only, at \$5 a picture. Edward Rice, Robert Lax, Senior Editors. Do not query.

Laugh Book Magazine, 438 N. Main St., Wichita 2, Kan. (M-35) Humorous articles, stories, anecdotes to 1,000 words. Themes deal with domestic situations

and events common to and familiar to most readers. No clippings. Charley Jones, Editor. 2c-3c, cartoons to \$25, jokes 50c, verse to 50c a line. Acc.

Law and Order, 72 W. 45th St., New York 36. (M-35) Directed to law enforcement officers, particularly chiefs of police. Articles 1,000-1,500, chiefly by persons in law enforcement field; most of them assigned. A few cartoons. Lee E. Lowder, Editor. 2c, cartoons \$5. Pub. Query.

Leatherneck, P. O. Box 1918, Washington 13, D. C. (M-30) Fiction, humor, articles to 3,000. Must have strong Marine Corps slant. Shorts to 1,500. Donald L. Dickson, Editor. 6c a word to \$200 a story or article. Acc.

The Marine Corps Gazette, Box 1844, Marine Corps Schools, Quantico, Va. (M-30) Professional military, Marine Corps, naval, air articles, illustrated, with emphasis on amphibious warfare—1,000-5,000. Lt. Col. John A. Crown, USMC, Editor. 3c-6c. Acc.

Mature Years, 201 Eighth Ave., S., Nashville 2, Tenn. (Q) Fiction 1,500-2,000 of interest to older adults. Articles 1,200-1,500 for same group—hobby, devotional, activities. Verse. Photos. John W. Cook, Editor. 1c-2c, photos \$5-\$6. Acc.

Mexico This Month, Calle Atenas 42-601, Mexico 6, D.F. Articles 1,000-1,200 on off-the-beaten-track Mexican material—light, humorous twist desired. Good picture stories. Anita Brenner, Editor. About \$24 an article. Pub.

The Miraculous Medal Magazine, 475 E. Cheltenham Ave., Philadelphia 44, Pa. (Q) Any good story to 2,500 that agrees with Catholic teaching. "We don't buy sermons—the story is the thing." Verse on religious themes, especially the Virgin Mary, to 20 lines, but preferably shorter. Rev. Joseph A. Skelly, C.M., Editor. 1½c up, verse 50c a line up. Acc.

Modern Age: A Conservative Review, 64 E. Jackson Blvd., Chicago 4. Short stories 2,000-8,000. Articles 2,000-8,000 on politics, theology, philosophy, etc. Serious poetry. All material must be of high intellectual quality. Russell Kirk, Editor. To \$150. Pub. Query on articles.

Montana, the Magazine of Western History, Roberts at Sixth Ave., Helena, Mont. (Q-75) Authentic but readable 3,000-5,000-word historical articles about the West—Arizona, Nevada, Utah, Wyoming, Nebraska, Texas, California, Colorado, North and South Dakota. Primarily interested now in fur trade, mining, and open range ranching articles. Michael Kennedy, Editor. Moderate rates. Pub. Query.

Most, Most Publications, Ltd., 166 W. 72nd St., New York 23. Requirements same as for **Hep Cats**, above.

Motor News, 139 Bagley Ave., Detroit 26, Mich. (M-25) Outdoor adventure and travel articles. Photos. Covers United States but is especially interested in Michigan and nearby states. William J. Trepagnier, Editor. \$50-\$100. Acc.

Movie Mirror, 441 Lexington Ave., New York 17. (M-25) Fresh, exciting stories about the top movie stars. Interviews on specific phases of a movie star's life also acceptable. Feature stories must be new and exclusive. All stories must lend themselves to photographs. Also uses third person articles about the movie stars—unusual ideas. Exclusive picture sets. Length 2,000 words. Richard Heller, Editor. \$100 up. Acc. Query.

The Nation, 333 Sixth Ave., New York 14. (W-20) Articles on current events of social and political significance; emphasis on good reportage. Liberal viewpoint. No verse. Carey McWilliams, Editor. 2c. Pub.

The National Guardsman, 100 Indiana Ave., N.W., Washington 1, D.C. (M-25) Military (Army and Air Force, not Navy, Coast Guard, Marine) articles 500-3,000. Military cartoons. Allan G. Crist, Editor. 3c up, cartoons \$7.50. Pub.

The National Humane Review, 896 Pennsylvania St., Denver 3, Colo. (Bi-M-15) Humorous stories about animals, photo stories, single photos, that tell story of kindness. Material dealing with children

Sell In Three Months Or Money Back

**If You Can Write Correct English—
You Can Write Juveniles . . . And
Sell Within Three Months.**

In past years I have sold some
3000-3500 stories . . . articles
. . . serials . . . series. Now I'm
teaching it.

ALSO CRITICISM AND COLLABORATION

**Write for Terms and FREE pamphlet
"Fundamentals of Juvenile Writing"**

**Juvenile Books Manuscript Criticism
a Specialty**

Will Herman

1726 West 25th St.

Cleveland 13, Ohio

BEST BOOK CONTEST \$1600 Cash Awards*

Mail coupon below for full details or
send manuscript for free editorial appraisal.

Seth Richards, Publisher

Pageant Press, Inc.

101 Fifth Avenue, New York 3, N. Y., Dept. AJ1

Please send me without cost or obligation your big illustrated
FREE book, "How to Get Your Book Published, Promoted,
Distributed," and full details about your Best Book Contest.

Mr.
Mrs.
Miss

Street

City..... State.....

Inquiries confidential. We are subsidy publishers.

★ In addition to the cash awards . . . During the past 4
years Pageant Press has paid out \$148,400 in royalties!

MANUSCRIPT TYPING

Neat, Accurate
60c per 1,000 words

Mrs. Cordelia Haynes

109-40 172nd St.

Jamaica 33, N. Y.

accepted on occasion, but must stress prevention of cruelty and neglect. 1½c-2c. Pub.

National Review, 211 E. 37th St., New York 16. (W-20) Articles 1,000-3,000 on politics, foreign affairs, the arts. Political cartoons. Conservative viewpoint. William F. Buckley, Jr., Editor. Pub. Query.

Nature Magazine, 1214 16th St., Washington, D.C. (10 issues a year-50) Illustrated nature articles 1,000-2,000; fillers with pictures 100 to 400; short verse. (Currently overstocked with fillers and verse.) R. W. Westwood, Editor. 1c-3c. Acc. Query.

The New Christian Advocate, 740 N. Rush St., Chicago 11. (M-35) Now edited for ministers only. Articles 1,200-1,500 on preaching, the ministry of music, pastoral care, church administration, counselling on personal problems, missions, the parsonage family. No fiction. Photographs may be submitted with manuscript as illustrations. Sonnet length verse, or shorter. T. Otto Noll and Newman S. Cryer, Jr., Editors. Varying rates. Acc.

New Mexico Magazine, Santa Fe, N. M. (M-25) Illustrated articles on New Mexico, 1,500. George Fitzpatrick, Editor. \$15-\$25 an article, 4 x 5 transparencies for color section, New Mexico subjects only, \$25. Pub. Verse, New Mexico scene only, no payment.

New Republic, 1244 19th St., N.W., Washington 6, D.C. (W-20) Articles to 3,000 on political, cultural, and social subjects. Gilbert A. Harrison, Editor. Payment by arrangement. Query.

Oklahoma Today, P. O. Box 3331, State Capitol Station, Oklahoma City, Okla. (Q-50) Authoritative articles on all subjects within the Oklahoma scene. "Oddments" (offbeat material in prose or verse about Oklahoma). Black and white photos and color transparencies of high quality. Dave Loye, Editor. 2c, photos \$5, color transparencies \$15-\$25. Pub. Query on articles essential.

Oldsmobile Rocket Circle Magazine, 41 E. Oak St., Chicago 11. (M-free) Non-commercial material similar to that in mass consumer magazines. Photos. High-class, sophisticated treatment of spectator sports, entertaining, entertainment world, travel. Miss Barbara DeVee, Manuscript Editor. Payment by negotiation. Query.

Opinion, 1123 Broadway, New York 10. (M-25) Articles 2,000; short stories 2,000; verse; fillers; all of Jewish interest. 1c. Pub.

The Optimist Magazine, 1721 Railway Exchange Bldg., St. Louis, Mo. (M-25) Articles of interest to businessmen—industry, science, government, economics, travel, human interest. Ralph J. Gentles, Editor. 3c; Pub.

Our Dumb Animals, 180 Longwood Ave., Boston 15, Mass. (M-15) S.P.C.A. organ. Animal articles and stories, not fiction, to 600; photos. W. A. Swallow, Editor. ½c, photos \$1 up. Acc.

Our Navy, 1 Hanson Place, Brooklyn 17, N. Y. (Bi-M-25) Articles and fiction (action or humor) with strong Navy enlisted slant; must entertain or inform the enlisted U. S. Navy bluejacket. Frank Uhlig, Jr., Editor. Payment at varying rates. Pub.

Our Sunday Visitor, Huntington, Ind. (W-5) Articles of Catholic interest 850-1,000. F. A. Fink, Managing Editor. 2c up. Acc.

PEN (Public Employees News), 444 Sherman St., Denver 3, Colo. (M) Articles and fiction 1,000-2,500, illustrated with photos if possible. Original anecdotes 100-200. Glenn A. Reineke, Managing Editor. 3c, cartoons and photos \$5. Acc. Copy of magazine will be sent on request.

People and Places, 1800 W. Fullerton Ave., Chicago 14. (M-free-controlled) Human interest picture stories on people and places in the United States. Quality of pictures is of major importance; top quality, candid, unposed type, plenty of animation and human interest; usually requires first rights; returns unused photographs. Ralph N. Swanson, Editor. 2 wks. after acc.

Photoplay, 205 E. 42nd St., New York 17. (M-20) Personality features on Hollywood stars, 3,000. Can-

did photos of stars. Almost all stories are assigned to avoid duplication, and there is a very limited freelance market. Evelyn Pain, Editor. Open rate. Acc. Query essential.

Popular Electronics, 1 Park Ave., New York 16. (M-35) Articles on construction of electronic gadgets, receivers, hi-fi equipment, etc., 500-2,500 words. Fillers. Cartoons. No fiction except by experienced writers in the electronic field. Oliver Read, Editor. Varying rates for text, cartoons \$7.50. Acc.

Quote, Droke House, Indianapolis 6, Ind. (W-15) Original anecdotes to 150 words for the use of public speakers. Original epigrams. Occasional 4-line light verse. Maxwell Droke, Editorial Director. Varying rates according to quality. Acc.

The Reign of the Sacred Heart, Box 304, Chamberlain, S. D. 1,500 words up. Adventure, mystery, love, home, adjustment to surroundings, racial problems—anything of interest to the general reader, provided it is clean and wholesome. "Fiction that contains a good lesson, either implied or expressed, and stories portraying self-sacrifice and unswerving loyalty and dedication to a cause are most welcome." Prefers surprise endings. Rev. George Pinger, S.C.J., Editor. 1½c. Acc.

Rod and Gun in Canada, Gardenvale, Que., Canada. (M-20) Personalized, action-filled hunting and fishing articles to 1,800. "Issue" material involving controversy between provinces and federal government, between areas, between various groups. How-to material on outdoor topics. Some cartoons. News photos. Reg. R. Fife, Editor. Varying rates, cartoons \$5, photos \$2-\$5. Acc. Query.

Rosicrucian Digest, Rosicrucian Park, San Jose, Calif. (M) Articles on almost any subject—the sciences, the arts, human relations. Constructive thinking related to everyday living—not obvious surface matters, but using as common ground, thought which is of the universal. No fiction, poetry, or editorials. Frances Vejtasa, Editor. 2c or by arrangement. Acc.

The Saturday Review, 25 W. 45th St., New York 36. (W-20) Literary and general articles of ideas, philosophy, education. Poetry of quality. Cartoons. Photos. Articles \$75-\$250, verse 50c a line, pictures \$10. Pub. Query.

Scenic South, Standard Oil Company (Kentucky), Starks Bldg., Louisville 2, Ky. Photographs with captions—single or in series—showing subjects of scenic, historical, and general interest in Alabama, Florida, Georgia, Kentucky, Mississippi. Black and white glossy prints 8 x 10 for inside pages; transparencies 4 x 5 or larger for covers. Robert B. Montgomery, Editor. Black and white photos \$5-\$10, color transparencies \$75. Acc. Copies of magazine available to freelance photographers.

Seattle Times Sunday Magazine Section, Box 1892, Seattle 11, Wash. (W-20) Features on Pacific Northwest subjects only, 1,000-1,200. Picture layouts on regional topics for roto section. No fiction or verse. Chester Gibbon. \$15 for unillustrated article; \$25 with suitable art. Pub.

Sepia, 1220 Harding, P. O. Box 2257, Fort Worth, Texas. (M-25) Top quality picture stories including news, exposé, entertainment, sports, oddities, all with pictures closely keyed to story. All material must deal with the Negro race. Mrs. Adelle Jackson, Editor. \$50-\$200 for complete story with pictures. Acc. Query.

Short Stories Magazine. Now **Short Stories for Men**. See under Men's Magazines.

Ski Magazine, Hanover, N. H. (Six issues October through March-50) Articles 400-2,000 on ski trips, controversial subjects, techniques, equipment, resorts, personalities. Humor, fillers about skiing. Cartoons. Fred Springer-Miller, Editor. 1c-5c, photos \$1-\$10. Acc.

Skipper, 50 State Circle, Annapolis, Md. (M-35) Outstanding sea fiction 3,000-5,000. Articles 2,500-3,000 with human interest approach to boating, cruising, racing, boats, ships, and the sea. Interested in controversial materials if fair and documented.

Photographs and photo essays. H. K. Rigg, Editor. 3c up, photos \$5 up. Pub., except by special arrangement.

Southwest Review, Southern Methodist University, Dallas 5, Tex. (Q-75) Quality stories to 3,000. Articles on regional, literary, national, world problems. Poetry. Allen Maxwell, Editor. Prose ½c, \$5 a poem. Pub.

Stare, 667 Madison Ave., New York 21. (Bi-M-25) Photos—cheesecake, pinups, unusual human interest. Steve André, Editor. Photos \$6—contact prints considered. Acc.

Sun, Box 142, Oakland, N. J. (M) International nudist magazine. Stories and articles, especially editorials, about nudism per se or in any field of allied interest such as mental and social hygiene, physical culture, nutrition, recreation. Photos, cover transparencies. Margaret A. B. Pulis, Editor. 1c, photos \$3, transparencies \$5-\$10. Pub.

Sunshine & Health, Box 142, Oakland, N. J. (M) American nudist magazine. Requirements as for **Sun**, above.

Sunshine Magazine, The House of Sunshine, Litchfield, Ill. (M-15) Human interest topics which tend to develop character or overcome weaknesses and difficulties or which demonstrate helpful conduct toward people or causes. Stories should be forceful with surprising climax. No love triangle or death-bed stories. Maximum 1,500 words; 1,200 preferred. No poetry. Henry F. Henrichs, Editor. Rate according to merit. Acc.

The Tamarack Review, Box 157, Postal Station K, Toronto 12, Ont., Canada. (Q-\$1) Fiction of literary quality to 10,000. Critical essays, travel, criticism of movies, TV, drama, to 10,000. Verse of literary quality. About 1c. Pub.

Theatre Arts, 205 W. 45th St., New York 36. (M-50) Articles on the theatre and associated arts, 800-2,000. Most material written on assignment. Varying rates. Pub.

Thimk, 21 W. 26th St., New York 10. (Bi-M-25) Scripts from which cartoon-style parodies can be drawn—may satirize television, newspapers, magazines, social phenomena in general. A few very short parodies without drawings, satirizing newspaper columns, etc. May use satirical cartoons; no gag cartoons. Alan Whitney, Editor. Varying rates. Pub. Query.

Tic, P. O. Box 350, Albany 1, N. Y. Articles for dentists on dental or dental related themes, 800-2,400. Cartoons; photographs and other illustrations individual or series. To \$75 an article. Acc.

Town & Country, 572 Madison Ave., New York 22. (M-75) Satirical, topical short stories, articles, essays, on unusual subjects, addressed to a general, mature audience. Small freelance market. Varying rates. Acc.

Tradition, 16854 Hamilton Ave., Detroit 3, Mich. (M-50) Articles 1,000-5,000 on phases of America's

GAMBLE A BUCK?

THAT'S ALL IT TAKES TO LEARN ABOUT WRITING COMIC BOOK STORIES. MY 15,000 WORD BOOKLET, **FUNDAMENTALS OF COMIC SCRIPT WRITING**, TELLS YOU HOW. NO DRAWING EXPERIENCE NEEDED. SEND YOUR DOLLAR TO:

Earle C. Bergman

6400 Primrose Ave., Apt. 10
Hollywood 28, Calif.

RIGHT words WRITE checks!

Make your plots pay! Have your Novels, Stories built/slanted for Films with my know-how of over 15 years' scripting **inside** Hollywood studios. Many I've helped have made that second bigger sale—after publication.

I ghost-write complete from idea, or synopsis. Also Revise, Rewrite, Edit, Criticize with clear, candid, constructive appraisal and plot-building suggestions. Fiction of all types/lengths, colorful Life Stories, TV Plays, Screen Treatments, a specialty.

JESSICA FOX MAY

Phone:
WEbster 6-0724

1287 S. Plymouth Blvd.
Los Angeles 19, Calif.



ONLY AN ESTABLISHED LITERARY AGENCY

in the world's publishing center can give you a complete literary service, from evaluation through sale. We are such an agency, with years of experience as writers, editors, publishers and agents.

We have sold books by new writers to such markets as: HARPER & BROTHERS, DODD MEAD, G. P. PUTNAM'S SONS, HOUGHTON MIFFLIN, CROWN PUBLISHERS, JUPITER BOOKS, A. S. BARNES, ACE BOOKS, ZONDERVAN, A. A. WYN, ARCADIA HOUSE, STACK-POLE, PERENNIAL PRESS, THOMAS ALLEN LTD., CONDE NAST, THOMAS YOSELOFF, H. J. KOK, J. P. BACHEM, and several book clubs. Plays and TV sales, an International Christian Fiction Award, sales through our affiliated agents in London, Paris, Melbourne and Hollywood. Magazine sales to dozens of general-interest, sports, women's, adventure, juvenile, travel, religious and technical periodicals.

Why not submit now? Send us a letter about yourself, too, so that we can represent your best interests. You will find us frank, conscientious and prompt.

FEES: \$5.00 per manuscript to 5000 words; \$1.00 per 1000 words thereafter. \$10.00 for teleplays; \$15.00 for books. Fee covers all costs of reading, evaluation and eventual agenting. Straight commission after first agency sale.

LAMBERT WILSON ASSOCIATES

The Complete Literary Service

8 East 10th Street

New York 3, N. Y.

NEW ELECTRIC ERASER

Now you can wipe out words or individual letters quickly with this new portable rotary electric eraser. Also removes dirt spots and fingerprints from all paper surfaces. Just point the twirling tip: speed instead of pressure does the job quickly, and you don't have to protect carbon copies. Requires no electrical outlet. Operates on flashlight batteries. Comes in two-tone plastic case. Includes abrasive cleaner and pencil and ink erasers.

\$4.95 each, plus 15c postage and handling
Money back guarantee. Check or money order.

ORDER FROM

PAUL HOLDEN

Box 544

Park Ridge, Illinois

POETS: PROSE WRITERS:

Markets want **modern style**. I give creative instruction in **modern technique**. Send \$1.00 with one poem (20 line limit) or 1000 words of prose for analysis plus prospectus: **An Oblique Approach to Modern Methods.**

RUTH AVERITTE, M.A., 2253 Fairmount Ave.
 (Author of 4 books) Fort Worth 10, Texas

NATIONAL SCRIPT SERVICE

Expert Short Story Typing - 25c per typed page
 (Fast Service, one free carbon)

Ghosting or rewriting from Analysis or Outline, all or any part of script (rate per mutual agreement)

ELNORA BOLL & ASSOCIATES
 2521 W. Carson St., Torrance, Calif.

WRITERS — 8 x 10 PHOTOS

To illustrate your feature articles. From your black and white negatives. Single prints, 50c each; 3 from 1 negative, 40c each. Minimum order \$2.00. Price list free.

SELWYN REPRODUCTIONS

P. O. Box 2590

Los Angeles 28, California

MANUSCRIPTS TYPED

Promptly and Accurately
 20-lb. bond — Free carbon copy
 55c per 1000 words

RUBY WATSON

108 N. Lafayette

Worthington, Ind.

Telephone: 125X

Song Poems and Lyrics Wanted

Mail to:

Tin Pan Alley, Inc.

1650 Broadway

New York 19, N. Y.

HAVE A PROFITABLE CAREER

Learn how from the author of the prize-winning novel, **THE DEVIL'S HANDMAIDENS**. I have helped hundreds to success in fiction, poetry, articles, plays. A trial criticism at \$1 per M words will prove that I can help you. Or: \$10 monthly. Reference: **Who's Who of American Women**. Or visit my Chicago class, or N. H. Writers' Colony.

Ridge Rd., R.F.D. 1

MILDRED I. REID

Glens Falls, New York

past. Factual accuracy essential; writing technique important. No fictionalized accounts of events. L. W. Mueller, Editor. Minimum 1c, illustrations \$5. Within 30 days of acc.

Trail-R-News Magazine, 546 W. Colorado, Box 1551, Glendale, Calif. (M-10) Articles built around travel or mobile life, 1,200-3,500. Each should be accompanied by two glossy photos. Stock photos acceptable. 250-500-word fillers with one photo. Articles must deal specifically with a trip or locality. No generalities wanted. Interested in Eastern and Midwestern material. Technical matter by arrangement. Jack Kneass, Editor. Articles \$10-\$30, illustrated fillers \$5 up. Pub. Copy of magazine available to writers mentioning **Author & Journalist**.

True Life Secrets, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Bi-M-25) Stories of romantic nature (sexy but not violent) approximately 3,000. Humorous, satirical, and general interest articles with feminine slant, 1,000-1,500. Photographs in series. Joseph R. Tendler, Editor. Stories \$50, photos \$100 per series. Acc.

True West, P. O. Box 5008, Austin 31, Tex. (Bi-M-25) An all-fact magazine of the Old West—badmen, gold rush days, cattle drives, ghost towns, range wars, the "little men" that made the Old West. Wants the fast movement of fiction combined with the factual accuracy of historical journals. Articles 1,500-5,000. Photographs with articles almost a necessity. Fred Gipson, Editor. 1c. Pub. Overstocked.

TV and Movie Screen, 441 Lexington Ave., New York 17. (M-25) Articles with a kick; warm personal stories about the top stars of television and motion pictures, with emphasis on those stars who are the favorites of teen-agers. Also uses exclusive picture stories. Stories must have a new slant; may be interview, byline, or third person. Byline stories by the stars with signed releases. Maximum length, 2,200. Richard Heller, Editor. \$100 up. Acc. Query.

TV Picture Life, 441 Lexington Ave., New York 17. (M-25) Personal and exciting interview stories about the most popular stars on TV. Feature stories must be new and exclusive and lend themselves to pictures. Also straight third person articles about the stars if the idea is an exciting one. Exclusive picture sets. Maximum length, 2,500. Richard Heller, Editor. \$100 up. Acc. Query.

Utah Fish and Game Magazine, 1596 West North Temple, Salt Lake City 16, Utah. (M-15) Fact articles, illustrated, about Utah game range and habitat problems, life history material, outdoor recreation and appreciation. Unusual wildlife photographs. John S. Flannery, Associate Editor. Verse. Cartoons. Text no payment, photos no set rate, cartoons around \$5. Acc.

Vermont Life, State House, Montpelier, Vt. Illustrated factual Vermont articles. Photos, black and white and color. Arranges photo and article assignments with freelancers at higher than listed rates. Walter Hard, Jr., Editor. 2c. Acc.

Victorian Magazine, Lackawanna 18, N. Y. (M-30) A Catholic magazine specializing in good short stories (1,500-2,500), short-stories (under 1,000), based on the choices of people living in today's turbulent world. Interesting articles with or without religious interest (1,200-2,500). Good fillers and cartoons. No one-line fillers. Nelson W. Logal, Editor. 1c-5c. Acc.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-\$1) Exceptional literary, scientific, political essays 3,000-7,000; short stories and verse of high standard. Charlotte Kohler, Editor. Good rates. Pub.

MY SEVEN BOOKS

- 1—WRITERS: HERE'S HOW! (Basic Technique).....\$1.25
- 2—WRITERS: HELP YOURSELVES! (Formulas. 1957 Edition) 2.50
- 3—WRITERS: LET'S PLOT! (Plots for everything. 1958).....2.50
- 4—WRITERS: MAKE IT SELL! (Advance Technique).....3.00
- 5—WRITERS: TRY SHORT SHORTS (8 types explained).....3.00
- 6—WRITERS: LEARN TO EARN! (New approach to writing) 3.00
- 7—THE DEVIL'S HANDMAIDENS. Novel. \$3.50. From me.....3.00

Weekend Magazine, 231 St. James St., W., Montreal, Canada. Magazine section of 28 Canadian dailies and the **Standard**. Limited market for short features of Canadian interest. Fillers. Photo features, including color. Articles \$200 up. Acc. Query on articles.

What's Cookin' in New York, 126 Clinton St., New York 2. (M-15) Informal, light, semisophisticated fiction and articles to 800. Humor. Verse. Food and entertainment material preferred. Helen Dunn, Editor-Publisher. Contributors' copies only.

Yale Review, 28 Hillhouse Ave., New Haven, Conn. (Q-\$1) Articles on current political, literary, scientific, art subjects 4,000-5,000. Quality short stories. Poetry. J. E. Palmer, Editor; Paul Pickrel, Managing Editor. Good rates. Pub.

Yankee, Dublin, N. H. (M-25) Articles on New England subjects to 2,000. Address Editor at Dublin, N. H. Poetry, any subject but not over 30 lines. Address poetry to Jean Burden, 403 Ventura St., Altadena, Calif. 2c-10c, poems \$5. Pub. or Acc.

Your Personal Astrology Magazine, 441 Lexington Ave., New York 17. (Q-50) Astrological articles helpful to the individual reader. Average length 1,500-2,000. Dal Lee, Editor. 1c-1½c. Before pub.

Men's Magazines

Adventure Magazine, 205 E. 42nd St., New York 17. (M-25) Short stories 2,000-7,000; short-shorts 1,000-1,800; novelettes 10,000-20,000 Articles 2,000-6,000 on adventure, men at work, sports, science, exploration. Fillers 5-1,000. Cartoons. Photos. Alden H. Norton, Editor. Fiction \$250 up, non-fiction \$150 up. Acc.

Argosy, 205 E. 42nd St., New York 17. (M-35) Strong lead articles of general male interest, controversial or exposé, in fields familiar to men. For secondary material, male action articles including personal adventure stories (present or historical) and outdoor stories of all kinds. One fiction novelette and three short stories per issue; all subjects of interest to men. Cartoons. Henry Steeger, Editor; Alden H. Norton, Executive Editor. Bruce Cassidy handles fiction. Address article queries to Joanne Pavincich. \$350-\$1,000. Acc.

Caper, Division St., Derby, Conn. (Bi-M-50) Strong, earthy fiction in the Saroyan, O'Hara, Hemingway vein, 1,250-3,000. Satires, humorous takeoffs on the American way of life; sports, music personalities, male fashions from a sophisticated viewpoint. Douglas Allen, Editor. Top rates. 30 days after acc. Query on special articles.

Cavalcade, Skye Publishing Co., 16 E. 55th St., New York 22. (Bi-M-35) Articles and first-person adventure and sports stories, 2,000-5,000. Exposé articles. Bill Guy, Editor. Acc.

Cavalier, 67 W. 44th St., New York 36. (M-25) Articles: adventure, exposé, sports, self-help—anything that has both excitement and interest for men.

LOZIER LITERARY AGENCY

recognizes that your manuscript represents your time, labor and skill. Your book, your story or your teleplay will receive every consideration; if we think it is salable, we will submit it to the most appropriate markets on a straight 10% commission basis in event of a sale.

Evaluation fees:

Short shorts under 2,000	\$3.00
Short stories over 2,000 words	5.00
TV scripts—One act	3.00
Two acts	5.00
Three acts	7.50
Books	15.00

"We'll go all-out to help you sell your literary product."

Will Lozier

LOZIER LITERARY AGENCY

134-35 Cherry Avenue

Flushing 55, N. Y.

Have you tried CIRENCESTER?

An alive Canadian agency for authors everywhere. Let us place your manuscripts—fiction, articles, plays, light verse. Reading fees \$3.00 per 3000 words. Sales, ten percent; foreign fifteen. The RIGHT market may sell that rejected script! Criticism and revision if desired.

CIRENCESTER LITERARY AGENCY

South Post Office

Niagara Falls, Ontario, Canada

PUBLISHED or UNPUBLISHED SELL YOUR STORY TO HOLLYWOOD

Top established motion picture, radio, and TV agency seeking fresh writing talent and stories to sell in this ever-expanding market.

Send for free information.

THE SAGER AGENCY

BH Box 224

Beverly Hills, California

EXPERT PROFESSIONAL HELP on mss. of all types



APPRAISAL FEES: \$5.00 per ms. to 10,000 words
\$10.00 per ms. to 25,000 words
\$10.00 per play, any number of acts
\$15.00 per book ms. of any length

CONSULTATIONS: \$5.00 Phone for appt. RE 1-6780

MODERN WRITERS, my world famous book, \$1.50, or FREE if you submit a book or play.

EDITING... COACHING... REVISION... MARKETING

MARY KAY TENNISON

Authors Agent & Counsellor . . .

1658 So. Normandie

Los Angeles 6, Calif.

Very little fiction. Bob Curran, Editor. For promotable lead articles \$750 up, middle-of-the-book articles \$300-\$400, shorts \$50-\$75. Query.

Challenge for Men, 444 Madison Ave., New York 22. (Bi-M-25) Articles 2,500-6,000—adventures, historicals, Westerns, exposés, medical, service stories. No freelance fiction. Cheesecake and action photo sets. Phil Hirsch, Editor. Articles \$150 up, photos \$10-\$25. Acc. Query.

The Dude, West Park Publishing Co., 48 W. 48th St., New York 36. (Bi-M) Ultrasophisticated but literary short stories. Off-beat articles of male interest, 1,000-3,000. No sin cities, no straight men's adventure articles. Light, urbane articles springboarding from the boudoir. Bruce Elliott, Editor. 5c-10c. Acc.

Epic, 16 E. 55th St., New York 22. (Bi-M-25) Adventure and outdoor articles to 5,000; picture stories. Billy Guy, Editor. Good rates. Acc.

Escapade, 1472 Broadway, New York 36. (Bi-M-50) Strong, earthy fiction in the Saroyan, O'Hara, Hemingway vein, 1,250-3,000. Satires, humorous takeoffs on the American way of life; sports, music personalities, male fashions from a sophisticated viewpoint. Douglas Allen, Editor. Top rates. 30 days after acc. Query on special articles.

Equire, 488 Madison Ave., New York 22. (M-50) Sophisticated unsentimental articles, masculine viewpoint; essays, sketches, short stories; cartoons; controversial article ideas. Arnold Gingrich, Editor and Publisher. Pays according to quality and length. Acc.

Fling Magazine, 44 E. Superior St., Chicago 11. (Bi-M-50) Fiction 1,000-2,500 strictly adult, locale anywhere outside the U.S.A.; basic ideas unusual and off-beat; quality in writing a must. Satire 1,000-2,500, sexy and different but in good taste. Articles 1,000-2,000; controversial; interviews; biography; travel; some sports. Jokes. Sexy cartoons. Arv Miller, Editor-Publisher. \$100 up, cartoons \$25 up, photos \$75 up. Acc.

For Men Only, 655 Madison Ave., New York 22. (M-25) Short stories to 6,000. Articles—first-person and third-person true, rugged, dramatic adventures. Dramatic profiles of fabulous personalities. Cartoons. Photographs. Noah Sarlat, Editor. To \$300, pictures to \$25. Acc. Query.

The Gent, West Park Publishing Co., 48 W. 48th St., New York 36. (Bi-M) Same requirements as **The Dude**, above.

Good Humor, Charlton Publications, Charlton Bldg., Division St., Derby, Conn. (Q-35) Subtle (implied) sex, man-type stories approximately 2,000. Humorous and satirical material. Cartoons. Photographs in series. Joseph R. Tendler, Editor. Varying rates on prose, cartoons \$5-\$25, photos \$100 per series. Acc. except cartoons, paid for on pub.

The Grizzly, 1844 Hyperion Ave., Los Angeles 27, Calif. (Bi-M-35) Military, action, adventure stories with romantic slant, 1,500-2,000. Worth Larkin, Editor. \$25 up. Pub.

Male, 655 Madison Avenue, New York 21. (M-25) First-person and third-person adventure stories, colorful personalities, men and provocative women, war adventure, Westerns, documented treasure stories. 5,000-5,500 words. No fiction. No shorts. No pulp writing. Photo illustrations. Bruce J. Friedman, Editor. To \$500, higher rates for 20,000 word features. Acc.

Man's Conquest, 441 Lexington Ave., New York 17. (M-25) Exciting personal adventure involving "man-against" man, beast, nature, etc. Articles on themes of specific interest to men, 2,500-3,000. Photographic illustrations if possible. No fiction. Jack Hoffman, Editor. \$125 up. Acc.

Man's Illustrated, 441 Lexington Ave., New York 17. (M-35) Male-slanted adventure articles with basis in newsbreak situations; also non-fictional treatment of themes of specific interest to men—2,500-3,000. Photos. No fiction. Jack Hoffman, Editor. \$125 up, open rate for photos. Acc.

Man's Life, 1790 Broadway, New York 19. (M-25) Stories to 3,500; should not be too lurid. Articles to 3,000—crime, adventure, sports. Sociological articles

of interest to men, such as "The American Man Is No Longer a Male." Cartoons—male slant. Harold Straubing, Editor. Fiction and articles \$150 up, additional for pictures, cartoons \$10. Acc.

Man's Magazine, 444 Madison Ave., New York 22. (M-25) Articles 2,500-6,000: adventures, historicals, true Westerns, exposés, medical, service stories. No freelance fiction. Cheesecake and action photo sets. Phil Hirsch, Editor. Articles \$150 up, illustrative photos \$10-\$25. Acc. Query.

Man's World, 655 Madison Ave., New York 21. (Bi-M-25) First-person or "as-told-to" true, rugged, dramatic adventures with photos if possible, to 6,000. Rugged photo stories. Third-person historicals, Westerns, profiles of fantastic characters. Noah Sarlat, Editor. To \$300, pictures to \$25. Acc. Query.

Man to Man, 21 W. 26th St., New York 10. (Bi-M-25) Red-blooded fiction and non-fiction to 3,000. Contemporary themes preferred, that are readily identifiable by the man in the street. Writing must be direct and fast-paced, and a strong woman interest is a selling point. First-person rendering goes well here. Everett Meyers, Editor. \$50-\$75. Pub.

Men, 655 Madison Ave., New York 21. Authentic true adventure stories, treasure, Westerns, war stories, colorful personalities, crimes, 5,000-5,500 words. 20,000-word book-length features. Cartoons with male slant. Photos. No fiction. No shorts. No pulp writing. To \$500, more on book-lengths, cartoons \$15. Acc. Query Bruce J. Friedman.

Modern Man Magazine, 8150 N. Central Park Blvd., Skokie, Ill. (M-50) Fiction about 2,500; adventure, humor, subjects of interest to men. Articles 1,500-3,000 on hunting, adventure, mechanics, travel, sports, etc., from male standpoint; should be replete with anecdotes and quotes; 15 or more photos whenever possible. Cartoons. Art Arkush, Editorial Director. Varying rates for text, cartoons \$10, photos \$10, \$100 per black and white set, \$150 per color page. Pub. Query.

Mr. Magazine, 21 W. 26th St., New York 10. (Bi-M-25) Sophisticated fiction and non-fiction to 3,000. A wide range of fiction, but stories with man-to-woman relationships preferred. Articles on exotic travel, on jazz musicians, on up-and-coming female entertainers, and on getting along with and understanding women. Writing should be direct, fast-paced and in good taste. May be humorous in mood. Everett Meyers, Editor. \$50-\$75. Pub.

Nugget, 545 Fifth Ave., New York 17. (M-50) Stories 1,000-4,000, clever and/or off-beat with strong writing and plots to appeal to an adult male audience. Factual, readable articles 1,000-3,000 on travel, sports, entertainment, personalities, business, modern living or any other subject of interest to the younger man. Intelligent opinion and essays 1,000-3,000 on controversial (but non-political) aspects of contemporary culture. Photographs. Cartoons. A very few fillers. George Wiswell, Editor. Text \$75-\$500, cartoons \$20-\$100, photos \$20-\$400. Acc.

Playboy, 232 E. Ohio St., Chicago 11. (M-50) Short stories 5,000; short-shorts 800-1,500; novelettes 10,000-15,000. Essays and articles 2,500-5,000. Cartoons, photos. Material must be of special interest to sophisticated young male readers. High quality, including charm of style, essential. Ray Russell, Executive Editor, receives fiction; Jack J. Kessie, Associate Editor, reads non-fiction. \$2,000 for principal fiction story in issue; \$1,000 minimum for other fiction with short-shorts only exception; article rates the same. Acc.

Rogue, P. O. Box 230, Evanston, Ill. (M-35) Fiction and articles 2,000-5,000—adventure; sophisticated pieces; personality articles. Extensive market for cartoons—line or wash. Photos—black and white and color—to illustrate articles, also boudoir type cheesecake. William L. Hamling, Editor. 5c up, cartoons \$15-\$25, photos \$15-\$100. Acc.

Saga, 205 E. 42nd St., New York 17. (M-25) True adventure stories for men. All subjects. Narrative strength of first importance. Profiles of adventurous

men, preferably in news today, a good bet. Sagas of the past always sought. Picture stories. True humor. Photos. Cartoons. Fillers. Ed. Fitzgerald, Editor. Feature rates \$150-\$500, fillers \$5-\$50. Acc.

Sensation, 16 E. 55th St., New York 22. (Bi-M-25) Adventure, sports articles, some fiction, 2,000-5,000. Bill Guy, Editor. Good rates. Acc.

Short Stories for Men, formerly **Short Stories Magazine**, 501 Fifth Ave., New York 17. (Bi-M-35) All types of adventure stories to 15,000; original plots and mature writing. Sylvia Kleinman, Editor. 1c. Acc.

Sir!, 21 W. 26th St., New York 10. (M-25) Short stories, 1,500-1,800. Short-shorts. Articles on anything of interest to men—metaphysical, weird, exposés. Cartoons. Photos. Adrian B. Lopez, Editor. \$50-\$75 an article, pictures \$5-\$7.50. Acc. Query.

Sportsman Magazine, 655 Madison Ave., New York 22. (Bi-M-35) Noah Sarlat, Editor. Inventory full for a while.

Stag, 655 Madison Ave., New York 22. (M-25) Chiefly first-person and third-person true adventure pieces of all types, 4,000-6,000. Picture stories. Fiction. Dramatic profiles of fabulous characters. Noah Sarlat, Editor. Up to \$500. Acc.

Swank Magazine, 655 Madison Ave., New York 22. (Q-35) Short stories to 4,000; short-shorts 1,000; novelettes only by big names. Articles, fact-fiction, humorous-satirical. Big need: personality stories of strong interest to men. Cartoons in black and white and color only by professional cartoonists. Photos. Bruce J. Friedman, Editor. Rates fairly good. Acc.

True, 67 W. 44th St., New York 36. (M-35) Factual stories of interest to men. Basic lengths: 750, 1,500, 2,500-3,500, 5,000, 10,000, 18,000 words. Needs particularly personality profiles, stories of current interest and news value, fact crime, short pieces. Also first-person adventure; great adventure stories. Historical. No fiction. Douglas S. Kennedy, Editor. \$1,000 up for a full-length 5,000-worder running in all editions; top rates on all material.

True Men Stories, 1790 Broadway, New York 19. (Bi-M-25) Same requirements as **Man's Life**, above. Seeking also feature columns and cartoons.

Valor, 16 E. 55th St., New York 22. (Bi-M-35) Same requirements as **Cavalcade**, above.

Women's and Home Service Magazines

American Baby, 180 Riverside Drive, New York 24. (M-25) Articles to 1,000 on pregnancy and 12 months following baby's birth. No verse. No photos. Beulah France, R.N. 1/2c. Pub. Acc. on articles by doctors.

American Beauty, Press & Television News Co., 166 West 72nd St., New York 23. (Bi-M) Articles 50-1,000 on fashion, glamour, charm, success. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

The American Home, 300 Park Ave., New York 22. (M-35) Practical articles pertaining to home, interior decorating, building, gardening, food, homecrafts, 800 to 2,000. Illustrated how-to-make or how-to-do articles on homemaking subjects. Mrs. Jean Austin, Editor. Varying rates. Acc.

Baby Care Manual, Parents' Institute, 52 Vanderbilt Ave., New York 17. (Q-give-away through hospitals to new mothers) All articles reprinted from **Parents' Magazine**. Photos. Mrs. Maja Bernath, Editor. Photos \$25. Acc.

Baby Talk, 149 Madison Ave., New York 16. Experience articles mother-father-baby, 500-1,000; fillers; verse. Deirdre Carr, Editor. 2c-3c. Acc.

Baby Time, 424 Madison Ave., New York 17. (M-25) Articles 500-750 of interest to new and expectant mothers and mothers of children up to about 3 years. Lee Robba, Editor. \$5 up an article. Acc.

Better Homes & Gardens, 1716 Locust St., Des Moines 3, Iowa. (M-25) Architectural, home decorating, and gardening articles largely staff-written. Special Features Department seeks high caliber general articles on practically any subject except partisan politics and international affairs. Major stories viewing problems important to the average family—

WRITERS WHO CAN'T SELL! FIND OUT WHY!

Stop Writing For Relatives and the Waste Basket—Write For Checks!

We TEACH you how to make your story saleable with LINE BY LINE CORRECTIONS. We build your SITUATION, THEME, CLIMAX and CONCLUSION into an EXCITING, PLOTTED STORY. OUR RATES ARE HIGH BUT WORTH IT! \$1.25 a 1000 words, min. \$3.75. Over 5000 words \$1.00 a 1000. \$35 for novels up to 70,000 words.

WE MAKE A MONEY-BACK GUARANTEE each analysis is a COURSE IN ITSELF, of corrections, and RULES OF CRAFT APPLICABLE TO ALL OF YOUR FUTURE WRITING. WHY NOT TRY US? Learn about YOUR writing what the textbooks overlook, writing courses ignore but—WHAT THE BUYING EDITOR EXPECTS YOU TO KNOW! A postcard today will bring you full details.

BEVERLY HILLS WRITER'S SERVICE

Beverly Hills, Calif. — Miami, Fla. — Tucson, Ariz.
Correspondence Dept., P. O. Box 4215, Tucson, Ariz.

GAMBLE A DOLLAR?

Want a byline and a fast check? Do you have trouble finding saleable subjects? Or writing up your ideas so they sell? Learn from my booklet, HOW TO FIND SUBJECTS & WRITE ARTICLES THAT SELL FOR CASH. Send your dollar to:

Julie Gay

P. O. Box 618, Dept. AJ

Beverly Hills, Calif.

FRIENDLY, EXPERT HELP

What every writer needs. 25 years satisfactory service; worldwide clientele. Modern methods. Editing, revising, rewriting, ghosting, instruction; books, stories, speeches, articles, poems, fiction, non-fiction, text books. Each properly typed when ready. Free carbon on white paper. \$1.25 to \$1.75 a thousand word average. Minimum \$6.50.

IRMA A. GWIN-BUCHANAN

(San Francisco 1918 to 1943)
2140 Empire St., Stockton 5, California

\$149.50

100 copies 40 page Poetry Book
Other sizes quoted on request

Sample shown on request

TRIANGLE PUBLISHING COMPANY

3104 Ross Ave.

Dallas, Texas

MANUSCRIPT TYPING

First Aid to Writers
Fast — Accurate — Neat
50c per 1000 Words
Minor Corrections
One Carbon if desired

MAUDE B. TABER and AGNES C. PHILLIPS
R. D. 3 Amsterdam, N. Y.

Free to WRITERS seeking a book publisher

Two fact-filled, illustrated brochures tell how to publish your book, get 40% royalties, national advertising, publicity and promotion. Free editorial appraisal. Write Dept. AJ-1
Exposition Press / 386 4th Ave., N.Y. 16

"America's Moral Crisis" a recent example. Photos. Cartoons. No fiction, little verse. Hugh Curtis, Editor. Curtiss Anderson, Special Features Editor. Articles to \$2,000 and above. Acc. Query.

Canadian Homes and Gardens, 481 University Ave., Toronto, Canada. (M-25) Practical how-to-do-it articles on subjects of interest to homemakers; keep in mind Canadian geography and climate. Photos. Varying rates. Acc.

Catholic Home Journal, 220 37th St., Pittsburgh 1, Pa. (M-20) Love or domestic stories 1,200-2,000. Articles on the home, child care, etc., preferably illustrated; practical articles with an optimistic outlook on social questions, etc. 1,800-2,000. Light verse about home life and children to 20 lines. Rev. Bonaventure Stefun, Editor. 1c up, verse 30c a line. Acc.

The Catholic Home Messenger, Canfield, Ohio. (M) Fiction and articles 1,800-2,200. Fiction should be timely or deal with social and family problems. Articles on biography, travel, current events, cultural matters, communications; special interest in home and family. Picture stories—7-8 photos, 300-600 words. Fillers and cartoons used occasionally. Rev. Bernard M. Borgogno, S.S.P., Editor. 2c up. 15th of month after acc.

Charm, 575 Madison Ave., New York 22. (M-40) Short articles of interest to women who work, 500-1,500. S. Kay Thomas, Managing Editor. Varying rates. Acc.

Chatelaine, 481 University Ave., Toronto 2, Canada. (M-20) Fiction: short stories to 6,000; occasional novelettes to 15,000; occasional two-parters. Articles to 3,500: "you interest" including medical; first-person on medical, marital, or emotional topics, including lively opinion pieces. Prefers Canadian background. Doris Anderson, Editor. Acc.

Chic & Twenty, (formerly **Beauty and Health**), Press & Television News Co., 166 West 72nd St., New York 23. (Bi-M) Articles 500-1,000 on self-improvement through diet, exercise, etc. Fillers and news to 50 words. Cartoons. Robert E. Fischer, Editor. 1c-3c, photos \$3-\$5. Pub.

The Christian Home, 201 Eighth Ave. S., Nashville, Tenn. (M-20) Articles 1,000-2,000 on family relationships, child guidance; stories 2,500-3,500, of interest to parents of children and teen-agers; verse; photos of family groups. Dr. Joy Bayless, Editor. Stories and articles 1½c, verse 50c a line. Acc.

The Christian Mother (formerly **Mother's Magazine**), David C. Cook Publishing Co., Elgin, Ill. (Q-50) Articles to 2,000 words appealing to mothers of children 2-6; may deal with spiritual growth and training of preschoolers, Christian homemaking, outstanding Christian mothers, personal faith applied to everyday family living; photos desirable. Humorous or inspirational fillers. Poetry with Christian tone, slanted to young mothers. No fiction. For children's section, poems, prayers, stories, activities with religious emphasis suitable for preschool children. Ruth Downey, Editor. Varying rates, poetry 25c a line up. Acc.

Crosier Magazine (formerly **Crosier Missionary**), Onamia, Minn. (M-25) Wholesome but not preachy fiction appealing to Catholic families, 800-1,800. Articles, preferably with photos, on religious topics of general interest but especially on Catholic family life, courtship, marriage, child training, 800-1,800. Fillers, 200. Cartoons. Photo stories on religious or inspirational topics. Current needs: good family articles; photo stories on the family and religious subjects (Catholic). Rev. Robert Fix, O.S.C., Editor. 2c-5c, cartoons \$5, photos \$4-\$10. Acc.

Everywoman's Family Circle Magazine, 25 W. 45th St., New York 36. (M-10) Short stories 2,500; short shorts 1,200; novelettes rarely used. Articles on family relationships, health, child care, family leisure-time activities, financial, travel, personalities, etc. Some verse. Cartoons. Photos. Robert M. Jones, Editor. Competitive rates, depending on subject and quality. Acc.

Family Digest, Huntington, Ind. (M-20) Articles, 1,000-2,000 on home and family subjects. True family stories inspirational or adventurous. John F. Fink, Editor. 2c up. Acc.

The Family Handyman, 117 E. 31st St., New York 16. (M-35) Subject matter: home improvement, repair and maintenance of interest to do-it-yourself homeowners. Photos of work in progress and/or finished glamour views of basements, attics, terraces, built-ins, playrooms, kitchens, etc., that can be used with the how-to stories. Morton Waters, Executive Editor. 5c, black and white glossy 8 x 10 photos \$7.50 up. Pub.

Flower & Garden Magazine for Mid-America, Mid-America Bldg., Kansas City 11, Mo. Articles to 2,000 on indoor and outdoor gardening for the amateur in the Middle West. Midwestern writers preferred. Black and white photos accompanying articles; transparencies for covers. Rachel Snyder, Editor. Eastern Edition uses articles about plants and methods especially used in Atlantic states. Eastern Editor, Elvin McDonald, 310 East 71st St., New York 21. To 2c, black and white photos \$3-\$5. Acc.

Flower Grower—The Home Garden Magazine, 2049 Grand Central Terminal, New York 17. (M-35) How-to articles by and about experienced suburban and small-town home gardeners, photographs of gardens and flowers; articles to 1,500. No fillers. John R. Whiting, Editor. Articles \$5-\$125, photos \$5-\$10, color photos to \$100. Acc.

Glamour, 420 Lexington Ave., New York 17. (M-35) Articles of interest to young women 500-2,000 for shorts, to 2,000 for full length pieces; subjects of daily concern with emphasis on specific and helpful material; humorous approach acceptable. Evelyn Harvey. From \$25 for short features. Acc.

Good Housekeeping, 57th St. and Eighth Ave., New York 17. (M-35) Stories of quality, articles, verse. A book condensation or novelette in each issue. Emphasis on stories with relevance and practical application to the lives of readers rather than fantasy. Non-fiction: investigatory reports, inspirational personal experiences, personality stories of currency and substance. Not especially interested in essays, how-to pieces, or articles proffering advice. Ideas and preliminary research for section, The Better Way. Wade H. Nichols, Editor. Top rates. Acc.

Harper's Bazaar, 572 Madison Ave., New York 22. (M-50) Literary distinction and vitality determine the selection of poetry, short stories, and articles. Alice S. Morris, Literary Editor; Charles Rolo, Feature Editor. \$200-\$500. Acc.

Home Life, 127 Ninth Ave., N., Nashville 3, Tenn. (M-15) Short stories and feature articles of interest to home and family groups, Christian viewpoint, 750-3,000. Especially needs MSS. slanted to parents of small children; human interest copy on child-rearing. Short poems of lyric quality, human interest and beauty; occasional photos, fillers, cartoons. Joe W. Burton, Editor. To 3c. Acc.

Home Modernizing Guide, 530 Fifth Ave., New York 36. (Semi-A-50) Remodeling houses, construction, equipment, heating and air conditioning, how-to features. \$75 a page, photos extra. Acc.

SONG WRITERS

OUTSTANDING, ethical composing offer that speaks for itself. (4) of my songs alone sold over a HALF MILLION RECORDS of various labels led by the world-famous VICTOR RECORDS! Seeing is believing. Be convinced NOW! Long-established service. Learn how to apply the ACID TEST for qualifications to anyone proposing services.

RAY HIBBELER

6808 N. Oleander Ave. C-2 Chicago 31, Illinois

WE WANT MSS.

Short/shorts, Fillers, Shorts, Completes—to 10,000, also non-fiction to 5,000, for submission to European Markets. As they are, with or without American slant. State rejections suffered, if any, and enclose SAE in case no use. Commission—15% on sale.

WRITERS' RING (Marketing Division)

1101 E. Juan Linna Victoria, Texas

House & Garden, 420 Lexington Ave., New York 17. (M-50) No longer a market for freelance material.

House & Home, 9 Rockefeller Plaza, New York 20. Limited market for material on outstanding architect-designed homes and housing developments, with first-class architectural photographs. P. I. Prentice. Acc. Query.

House Beautiful, 572 Madison Ave., New York. (M-50) Articles on building, remodeling, decorating, gardening, entertaining, cooking, house maintenance, home furnishing, music, travel, etc., to 2,000, with photos; fillers. Largely staff-written. Elizabeth Gordon, Editor. Varying rates. Pub.

Ladies' Home Journal, Independence Square, Philadelphia 5, Pa. (M-35) Articles 2,000-5,000; short stories 4,000-7,500; serials 50,000-70,000; novellettes 20,000-40,000; short lyric verse; fillers; cartoons. Bruce Gould, Beatrice Blackmar Gould, Editors. Top rates. Acc.

Living for Young Homemakers, 575 Madison Ave., New York 22. (M) Small market for short articles, 1,000-1,500, on how-to-do in home, garden, health, children, etc., sometimes with photos. Edith Brazwell Evans, Editor. Varying rates. Acc.

Mademoiselle, 575 Madison Ave., New York 22. (M-35) Short stories and articles of interest to young women aged 18-30, 2,500-3,500. Betsy Talbot Blackwell, Editor-in-Chief; Cyrilly Abels, Managing Editor, features; Margarita G. Smith, Fiction Editor. Acc.

Marriage: The Magazine of Catholic Family Living, formerly **The Grail**, St. Meinrad, Ind. (M-35) Articles to 2,000 directed to husbands and wives—ambitions, problems, etc. Short fiction, generally on family life. Rev. Raban Hathorn, O.S.B., Editor. 3c. Acc.

McCall's, 230 Park Ave., New York 17. (M-35) Fiction of all lengths: short-shorts, short stories, one-shots, serials. Articles. Herbert R. Mayes, Editor; Margaret Cousins, Managing Editor. First-class rates. Acc.

My Baby Magazine, 302 Fifth Ave., New York 1. (M-free) Articles on baby care and pregnancy subjects to 1,000 with a non-medical slant. Peg Rivers, Editor. 1c-3c. Pub.

National Business Woman, 2012 Massachusetts Ave., N.W., Washington 6, D.C. (M-15) Official publication of the National Federation of Business and Professional Women's Clubs. Articles 1,000-2,000 of special interest to women who earn their own living. Light verse. Lucy Rogers Baggett, Editor. \$10-\$145.

New Homes Guide, 530 Fifth Ave., New York 36. (Semi-A-50) Articles on new houses, building, construction, equipment, heating and air conditioning, finance and insurance. \$75 a page, photos extra. Acc.

Parents' Magazine, 52 Vanderbilt Ave., New York 17. (M-35) Articles on children's growth and development, family relationships, community activities—1,500-2,500, with humor and warmth. Prefers loose colloquial style larded with experts' quotes. To query, send one-page introduction plus one-page outline. Mary E. Buchanan, Editor; Margrate Albrecht Gillmor, Articles Editor. Approx. 10c. Acc.

Popular Gardening, 530 Fifth Ave., New York 36. (M-35) Practical articles for beginners, specialty features for experienced gardeners 1,000, with photos. Mary E. O'Brien, Editor. 3c. Acc.

Sunset, Menlo Park, Calif. (M-20) Largely staff-written. Purchases from West Coast contributors only. Western travel, Western home, Western food, Western crafts, Western gardening, how-to-do-it articles. Acc. Query.

Trailer Life, 607 S. Hobart Blvd., Los Angeles 5, Calif. Practical articles 500-2,000 pertinent to Americans living in mobile homes. How-to articles with brief but fully explanatory text concerning handy trailer devices, including gardening, trailer patios, interior painting, knick-knack building; step-by-step series of photos essential. Travel stories associated with trailering. Editor's guide to writers free on request. David F. Lyon, Editor. Rates "tops in field."

U. S. Lady, 1823 Jefferson Place, N.W., Washington 6, D.C. (M-35) Short-short stories to 1,500. Articles of special interest to wives of armed services men,

Researchers

Authors-Journalists

Books, Pamphlets & Bibliographical Material for your specialized interest or immediate work.

We are at your service with a professional staff of experts in various fields to assist you in compiling the material necessary to complete your work. We will conduct an international search for manuscripts, books, pamphlets or any other material that you need. Write for information or send a list of your wants to:

THE LIBERTARIAN BOOKMAN

Dept. AJ, Box 7709

Chicago 80, Illinois

DID YOU EVER WISH

that you could find REALLY thorough, competent and friendly criticism of your poems to show you why they do not sell to PAYING markets?

WE INVITE YOU to take advantage of our amazingly low offer to find the answers. Send two poems under 30 lines each with self-addressed stamped envelope and one dollar (\$1) for a complete report and helpful suggestions for revision.

THE POETRY CLINIC

Dept. D, P.O. Box 352

Roseburg, Oregon

GHOST WRITING

My work has been published in the United States, Canada, England, Scotland, India and in Braille. I'd like to help you, too. Tell me your needs and write for details.

WILL LOZIER

134-35 Cherry Avenue, Flushing 55, N. Y.

BOOK PRINTING

A new economical "gang run" method now enables us to print your books and publications at lowest possible cost. Highest quality. From 250 copies up. Write for free catalog and quotations.

ADAMS PRINTERS

30 W. Washington St., Dept. AJ

Chicago 2, Ill.

MANUSCRIPT TYPIST

What about your 3 writer's plagues — spelling, punctuation, grammar?

I handle them for you in my typing service.

60 cents per thousand words, your specifications

CLARA BRINSON

100 Delaware Avenue

Delmar, Delaware

POETS:

Send self-addressed stamped envelope for PRIZE PROGRAM. Quarterly prizes \$25; many other prizes. You will receive also description of HELP YOURSELF HANDBOOKS (\$1 each) containing 999 PLACES TO SEND POEMS.

KALEIDOGRAPH, A National Magazine of Poetry
(Published Quarterly; 50c copy; \$2 a year.)

624 N. Vernon Ave.

Dallas 8, Texas

WHO OWNS THE BOOKS YOU PAID TO HAVE PRODUCED?

Publishers' Weekly says you should, and so do we! Send for our free folder outlining a low cost publishing service featuring author-ownership and 70% royalty on sales.

WILLIAM-FREDERICK PRESS

391 East 149th Street

New York 55, N. Y.

NEW WORKS AND AIDS

CHARACTERMASTER—Enables you to create thousands of vital, realistic, life-like, characters, at will. \$2
TWENTY WAYS TO PLOT—Gives you more plot ideas than you can ever use. \$1.50
CHARACTERIZATION MADE EASY—Includes thousands of tabulated details, habits, reactions, emotions, etc. \$2
PLOTS UNLIMITED—An infallible cure for plotting headaches. \$1.50
PLOTMASTER—An ingenious, infallible, almost automatic plot germ selector (wheel system). \$2
PLOT GENIE—A specially made up parcel of unique Inspiration and Build-Up Forms, etc. \$2
WESTERN NOTEBOOK—A Western Workshop. Saves hours of research. Contains thousands of facts on scores of Western subjects. \$2
SUCCESSFUL WESTERNS—"Will never outlive its usefulness." \$2
WRITERS' IDEA REGISTER—Ideas are fugitive things. Capture them as soon as they occur. \$2
WRITERS' CHARACTER REGISTER—Enter details of people you meet. Life-like characters do your selling. \$2

WRITERS' RING (Publications)

1101 E. JUAN LINN VICTORIA, TEXAS

WRITE FOR THE JUVENILES

Begin at the beginning and end up selling. The most comprehensive course of its kind on the market, covering every phase of story and article writing for tots to teens. (Learn the step-by-step procedure from one whose work is appearing currently in juvenile publications.) Not a "tell how" but a SHOW HOW course. Personal criticism included. Send stamp for particulars.

MARJORIE M. DAVIDSON

P. O. Box 104 Laceyville, Penna.

TO AUTHORS OF BOOKS

published on a COOPERATIVE BASIS, we have a plan for the additional promotion and distribution of your book WITHOUT COST TO YOU.

If interested, write for details to

WRITERS SERVICE

10 E. 43, N. Y. 17, N. Y. Tel. MU 7-5159

MANUSCRIPT TYPING

Work Guaranteed to be Satisfactory

50c per Thousand Words

Minor corrections. One carbon if desired.

EDITH HARDY

3 West Main St. Hart, Michigan

EASIEST WAY TO MAKE \$1 TO \$10 DAILY WRITING FILLERS

Will Heideman's New 1959 Revised Course & Markets
 No long training or professional style and plotting technique needed. Shows how to write humor, juvenile stories, household tips, rewrites, etc. Complete with samples. Over 170 markets, also month of help to 1500 words of fillers if you order now. Other fiction courses and help available. ORDER TODAY—Send only \$1 (add 5c to checks) to—

WILL HEIDEMAN

P. O. Box 1677-A Casselberry, Florida

AUTHORS: EARN \$1

PER COPY

Histories, Life Stories, Science, Sports, Essays, Juvenile, Westerns, Poetry, Novels, and Misc. Books. Cloth and paperback. 30 yrs. experience, 1700 titles. Fine art Jackets, folders, Nat'l. Adv. Lowest subsidy, dependable. Submit MS. or write:

PAUL L. HEARD, Editor-Publisher

ROYAL PUBLISHING COMPANY

7918 Maxwell Dr. (prompt delivery) Dallas, Texas

POEMS WANTED

To Be Set To Music

Send one or more of your best poems today for FREE EXAMINATION. Subject. Immediate Consideration.

Phonograph Records Made

CROWN MUSIC CO., 49 W. 32 St., Studio 142, New York 1

to women in the services, to service families traveling. No general interest women's material. Paragraph fillers. Poetry. Cartoons. Photos. Alvadee Adams, Editor. Articles \$5-\$20, fillers and verse \$1-\$3, cartoons \$3-\$5. Pub. Query.

Vogue, 420 Lexington Ave., New York 17. (Semi-M-50) Articles of general interest especially to women, 1,500-2,000; photos. No poetry. Occasional fiction. Jessica Daves, Editor. Good rates. Acc.

Western Family, 1300 N. Wilton Pl., Los Angeles 28, Calif. (M) Light, romantic fiction to 2,500; short shorts and well-illustrated how-to-do-it articles of interest to the homemaker, to 1,000; profiles of Western personalities, emphasis on women, to 2,500. To 5c. Acc.

Woman's Day, 19 W. 44th St., New York 36. (M-10) Filler needs are for human experiences, home topics, party suggestions; humor; no verse; 500 words is the best length. Contemporary fiction of quality, genuine human interest, romance or humor, 2,500-3,500. Eileen Tighe, Editor; Betty Finnin, Fiction Editor. No set rate. Acc.

Woman's Life, 11 W. 42nd St., New York 36. (Bi-M-35) Helpful and entertaining articles on all phases of a woman's life, with strong self-application angles. Love, marriage, careers, etc. John J. Green, Managing Editor. Good rates. Acc.

The Workbasket, 543 Westport Rd., Kansas City 11, Mo. (M-15) Articles 750-1,000 on how to do needle crafts and other home crafts of interest to women, including the making of specific items. Mary Ida Sullivan, Editor. 2c, photos to \$5. Acc.

The Workbench, 543 Westport Rd., Kansas City 11, Mo. (Bi-M-35) Projects and articles in the home workshop, home improvement and home repair fields from the do-it-yourself angle. Illustrated with plans, working drawings, progressive photographs, etc. T. M. O'Leary, Editor. Payment on basis of overall worth of article and illustrations. 2c minimum. Pub.

Young Woman, Press & Television News Co., 166 W. 72nd St., New York 23. Articles for young women, especially teen-agers, on their problems including health, diet, exercise, fashion, makeup, personality. Fillers of 50 words, particularly on news from various sections. Robert E. Fischer, Editor. 1c-3c, photos and cartoons \$3-\$5. Pub.

Your New Baby, Parents' Institute, 52 Vanderbilt Ave., New York 17. (M-give-away through diaper services and infants wear departments) Articles 700-1,500 on baby care and family living by parents or specialists in child care. Fillers. Photos. Verse. Mrs. Maja Bernath, Editor. Articles \$15-\$80, photos \$25. Acc.

Confession Magazines

Confidential Confessions, 23 West 47th St., New York 36. (M-15) Dramatic first-person stories with hit-home marriage and courtship problems. Shorts from 2,500 to 6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

Daring Romances, 23 West 47th St., New York 36. (M-15) Realistic first-person marriage and courtship stories with emphasis on man-woman problems. Strong emotional tone. Shorts from 2,500 to 6,500; novelettes to 10,000. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. To 3c. Acc.

Intimate Story, 295 Madison Ave., New York 17. (M-25) First-person stories of serious love conflict or problem situations with realistic, everyday characters 5,000-8,000; novels, 10,000. Teenage romance and marriage stories welcome. Lillian Smith, Editor. 3c. Pub.

Modern Romances, 750 Third Ave., New York 17. (M-15) First-person real-life stories. Also short articles 400-1,000, dealing with parenthood, young mothers with small children, pregnancy, and post-natal health. Articles carry bylines. Henry P. Malmgreen, Editor. 4c and 5c. Acc. Address Mr. Malmgreen for story contest rules.

My Love Secret, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**, below.

Personal Romances, 295 Madison Ave., New York 17. (M-25) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 3,000-10,000. Hilda Wright, Editor. 3c up. Pub.

Real Confessions, 441 Lexington Ave., New York 16. (Bi-M-25) Realistic and exciting stories about 3,000 for a young audience. Ruth Beck. Acc.

Real Romances, 535 Fifth Ave., New York 17. (M-15) First-person short stories to 7,500; novelettes 8,500-10,000; articles 500-1,000; fillers. Written from viewpoint of both men and women. Harriet David, Editor. 3c. Acc.

Real Story, 535 Fifth Ave., New York 17. (M-15) For requirements see **Real Romances**, above.

Revealing Romances, 23 W. 47th St., New York 36. (M-15) First-person stories with realism, reader identification, and emotional tone. Stories must deal with problems that hit home and reflect modern-day living. Short stories 2,500-6,000; novelettes to 10,000. Articles and fillers 300-1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

Secrets, 23 W. 47th St., New York 36. (M-15) Dramatic first-person stories of courtship and marriage with emphasis on realism, "hit-homeness," and emotional tone. Shorts 2,500-6,000, novelettes to 10,000. Articles on marriage, courtship, personality to 1,000. Romantic verse to 20 lines. Rose Wyn, Editorial Director; Shirley Brownrigg, Senior Editor. 3c up, verse 50c a line. Acc.

Tan, 1820 S. Michigan Ave., Chicago 10. (M-25) First-person stories 2,000-5,000. Emphasizes Negro life but is not confined to Negro characters. Louie Robinson, Managing Editor. 1½c. Acc.

True Confessions, 67 W. 44th St., New York 36. (M-15) Short stories 1,500-8,000; novels to 14,000. Must be realistic first-person stories, in narrative style with strong characterization and sincere emotion, based on unusual life problems; dramatic impact is necessary. The really "different" story is welcomed. Narrators should be girls or young women. Provocative fact pieces on people who have made headlines; query on these. Fillers 500-1,000. Florence J. Schetty, Editor. 5c. Acc.

True Experience, 205 E. 42nd St., New York 17. (M-20) First-person true stories of emotional experiences. To 10,000. Especially seeking stories, articles, and story-articles 3,000-5,000. F. Gould, Editor. 3c-5c. Acc.

True Romance, 205 E. 42nd St., New York 17. (M-15) First-person short stories 4,000-6,000, \$250; novelettes 10,000, \$375; short-stories 2,000-3,500, up to \$250. F. Gould, Editor. Acc.

True Story, 205 E. 42nd St., New York 17. (M-25) Stories to 7,000; novelettes 9,000; double-lengths 11,000. Nina Dorrance, Editor. Surprise-ending short-stories \$100, average-length stories \$250-\$300, novel-ettes \$400, double-lengths \$500. Acc.

Uncensored Confessions, 535 Fifth Ave., New York 17. (Bi-M-15) For requirements see **Real Romances**, above.

Fact Detective

Amazing Detective Cases, 655 Madison Ave., New York 21. (Bi-M-25) Fact articles on crime cases with mystery and good detective work, 1,500-3,000. Official bylines preferred. Robert E. Levee. 3c up, photos \$5. Acc.

Confidential Detective Cases, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases, 3,000, with strong woman interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

Crime Detective, 441 Lexington Ave., New York 17. (Bi-M-25) Detective cases, 3,000, with strong timely interest. Good photos with plenty of action and emotion help to sell any piece. Ruth Beck, Editor. Acc.

Exposé Detective, 16 E. 55th St., New York 22.

POETS AND WRITERS:

200 6 x 9, 24-page Books beautifully printed, embossed hard paper covers, \$88.00. Work guaranteed. **Fast service.**

MERCHANTS PRESS

P. O. Box 112

Taylor, Texas

SONGWRITERS

Trying to get your songs published? Our members achieving success with Guild help. For lyric writers: free melodies by composers who share expenses as well as profits. **Free brochure.**

National Songwriters' Guild

15R Raymonde Circle

Ormond Beach, Florida

MANUSCRIPT TYPING

50c Per Thousand Words

Work Guaranteed to be Accurate and Neat
Price includes: Minor corrections; one carbon copy if desired. Also, extra first and last sheets.
26 Years Typing Experience

HELEN M. MYERS

121 S. Potomac St.

Waynesboro, Pa.

NEED WE SAY MORE?

A client writes: "You are the first agent—who ever did anything constructive for me. All others went off on a tangent with beautiful theories, none of which were practical."

Novels, Short Stories, Articles, Plays, Television, and Radio

Criticism — Guidance — Representation

Reading fees: \$5 to 5,000 words; over 5,000 words to 40,000, \$1 per 1,000. Novels and Plays \$15. Return postage with each ms. Send self-addressed envelope, stamps for folder, "To the New Writer."

NEW YORK LITERARY AGENCY

910 Riverside Drive

New York 32, N. Y.

MaNuSCriPtTiS?

Manuscript Beauty Course

Grammar Gremfins

Manicured

With Edit. 95c per 1000

60c without edit.

Postage, Carbon and first

and last pages free

\$1.00 minimum

Mailed Flat

Disabled Vet

BEAUTYTYPE, LTD.

1304 Buena Vista, S.E.

Albuquerque, N. M.

I'LL DO IT FOR YOU

Sick of rejects! I have ghost-written millions of words of stories, articles, books for hundreds of satisfied clients. I may be able to help you see your name in print and make money on your raw material. Reasonable rates. Particulars FREE. Also Slant Chart & Best Plot Formula.

WILL HEIDEMAN

P. O. Box 1677-A

Casselberry, Florida

SPELLING, AWKWARD GRAMMAR, PUNCTUATION

Are these three handicapping your sales? Let me correct them. Neat, dependable typing, bond paper, carbon. For complete editing, corrections and typing, \$1.00 per 1000, or 28c per page. Typing only, 50c per 1000.

I will also give you a friendly personal criticism and analysis of your story, with market tips and any necessary suggestions on improvement, for an added 50c per 1000 (minimum must total \$3). I sometimes can rewrite parts for a slight additional charge. For analysis without typing—\$1 per 1000.

Let me know your problems

EVA LONGSDORF

Your friendly typist

R. 2. Arkansaw, Wisconsin

(Bi-M-35) For requirements see **Police Detective**.

Front Page Detective, 750 Third Ave., New York 17. (M-25) Crime articles dealing with personalities, unique police methods, exposés, 3,500. On-the-scene crime photos. Carmena Freeman, Editor. \$150-\$250; photos \$6 (more for series). Acc. Query on everything except picture stories.

Inside Detective, 750 Third Ave., New York 17. (M-25) Same requirements as **Front Page Detective**.

Master Detective, 206 E. 43rd St., New York 17. (M-25) Fact crime stories to 6,000, emphasizing suspense. Mostly wound-up cases, fully documented. Adequate photos essential. R. F. Buse, Editor. \$150, photos \$5-\$7.50. Acc. Query essential.

Official Detective, 400 N. Broad St., Philadelphia 17, Pa. (M-25) True detective crime-detection stories 5,000-7,000; photos. Philip Weck, Editor. 3c up. Acc.

Police Detective, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on crime, rackets; unusual crime stories; also shorts 250-1,000 on similar subjects. Exposé and confession-type articles emphasized. Contemporary murder cases preferred. Bill Guy, Editor. Acc.

Startling Detective, 67 W. 44th St., New York 36. (M-35) Current murder cases; older factual crime stories; also current non-murder crime features, such as a robbery with unusual elements if written under the byline of a principal. Full-length stories to 6,000; features around 3,000. Photos essential. Hamilton Peck, Editor. 5c plus extra consideration for byline. Acc. Photos \$7.50. Pub. Query.

True Detective, 206 E. 43rd St., New York 17. (M-25) Suspenseful current true detective crime stories with actual photos, with or without official byline, about 5,000; double-length features 8,000-10,000. Detective and crime shorts and fillers, 100-1,500. R. F. Buse, Editor. About 4c, depending on length, merit features around 3,000. Pertinent photos essential, of case, and handling of copy; photos \$7.50. Acc. Query before submitting copy. Send corroborating news clips or other authentication with MSS.

True Police Cases, 67 W. 44th St., New York 36. (M-25) Fact detective stories to 7,000. Particularly interested in first-person stories or features under the byline of a person on either side of the law—and in sensational exposés of crime conditions in major cities. Joseph Corona, Editor. 5c up. Acc.

Women in Crime, 16 E. 55th St., New York 22. (Bi-M-35) Articles 2,500-3,000 on women criminals: crime cases, rackets, exposés; also shorts on similar subjects. Bill Guy, Editor. Acc.

Fictional Detective and Mystery

Alfred Hitchcock's Mystery Magazine, Chanin Bldg., 122 E. 42nd Street, New York 17. (M-35) Emphasis on characterization, theme, and the quality of the writing rather than violence for its own sake. Mr. Hitchcock uses the magazine as a source of material for his TV show. William Manners, Editorial Director. 3c-6c. Acc.

Double Action Detective & Mystery Stories, 241 Church St., New York 13. (Bi-M-35) Detective fiction stressing plot and characterization, with strong sex interest. Murder mysteries preferred—straight crime and gangster stories not wanted. Robert W. Lowndes. 1/2c-3/4c. Pub.

Ellery Queen's Mystery Magazine, 527 Madison Ave., New York 22. (M-35) Stories of detection, crime, mystery, suspense. No taboos except those of bad taste. Chief criteria: quality of writing, originality of plot. Ellery Queen, Editor. 3c-6c, less for reprints. Acc. TV, radio, movie rights remain with author.

Manhunt, 545 Fifth Ave., New York 17. (M-35) Fiction 1,000-12,000. Tough, hard-boiled, off-beat but realistic stories in the detective-crime field. Seeks only the best. John Underwood, Editor. 1c-5c, much higher on occasion. Acc.

Mercury Mystery Magazine, 527 Madison Ave., New York 22. (Bi-M-35) Full-length original and reprint mystery and suspense books with good pace. Pre-

ferable though not essential that hard-cover publication have been arranged for. Short mystery fiction, original or reprint, to 6,000. Robert P. Mills, Managing Editor. 1c. Acc.

Mike Shayne Mystery Magazine, 501 Fifth Ave., New York 17. (M-35) Each issue contains a novelette of Michael Shayne by Brett Halliday. Rest of magazine is open for detective and mystery stories of all schools, 1,500-15,000. Sylvia Kleinman, Editor. 1c. Acc.

Mystery Digest, 527 Lexington Ave., New York. (M-35) Mystery fiction 3,000-15,000. Rolfe Passer, Publisher. 1c. Pub.

The Saint Mystery Magazine, 320 Fifth Ave., New York 1. (M-35) Stories 1,000 up of any type dealing with crime. Emphasizes quality. Uses some reprints, chiefly by big names. Hans Stefan Santesson, Editor. 1c. Month before pub.

Sleuth Mystery Magazine, 122 E. 42nd St., New York 17. (Bi-M-35) Published in cooperation with the Mystery Writers of America. Mystery-crime fiction 1,000-12,000, all types, with emphasis on good writing and characterization; full-bodied plots essential. William Manners, Editorial Director. 3c-6c. Acc.

Science, Fiction, Fantasy

Amazing Science Fiction Stories, 1 Park Ave., New York 16. (M-35) Action, science-fiction short stories 1,000-5,000; novels 40,000. C. Goldsmith, Editor. 1c up. Acc.

ASTOUNDING Science Fiction, 304 E. 45th St., New York 17. (M-35) Science short stories to 8,000, novelettes 10,000-20,000; serials 30,000-100,000. Articles on recent science developments; query. John W. Campbell, Jr., Editor. 3c up. Acc.

Fantastic, 1 Park Ave., New York 16. (M-35) Fantasy stories 1,000-10,000. C. Goldsmith, Editor. 1c up. Acc.

Fantastic Universe, 320 Fifth Ave., New York 1. (Bi-M-35) Stories 1,000-10,000—science fiction as well as fantasy. Articles chiefly on assignment. Hans Stefan Santesson, Editor. 1c. Month before pub. Not now buying.

Fantasy and Science Fiction, 527 Madison Ave., New York 22. (M) Quality science fiction and fantasy 500-20,000, occasionally longer. Uses some reprints. Robert P. Mills, Managing Editor. 2c, first North American and foreign serial rights only; reprints 1c. Acc.

Fate Magazine, 845 Chicago Ave., Evanston, Ill. (M-35) Articles under 3,000 on psychic, unusual, unexplained happenings. 2c. "True Mystic Experiences" and "Survival" department stories, about 250 words, \$5 each. Mary Fuller. Pub.

Future Science Fiction, 241 Church St., New York 13. (Bi-M-35) Same requirements as **Science Fiction Stories**, below. 1/2c up. Pub.

Galaxy Magazine, 421 Hudson St., New York 14. (Bi-M-35) Short-stories 2,000-3,000; short stories to 5,000; novelettes 7,000-10,000; novellas 15,000-18,000; serials 30,000-65,000. (**Galaxy Science Fiction Novels**—bimonthly paper-bound reprints—are completely separate from **Galaxy Magazine**.) Exclusively quality science-fiction slant. No poetry, cartoons, articles, or fillers. H. L. Gold, Editor. 3c up. Acc.

Imagination, P. O. Box 230, Evanston, Ill. (Bi-M-35) Science-fiction stories, 1,000-20,000. Solidly plotted stories with good action and characterization, embodying human interest problems—now, in the past, or in the future—readers can understand and sympathize with. Cartoons. William L. Hamling. 1c up, cartoons \$5 up. Acc.

Satellite Science Fiction, 501 Fifth Ave., New York 17. (M-35) In each issue a short novel 20,000-25,000. Also short stories representing good writing and imaginative quality. 1,500-6,000. Science fiction preferred to fantasy. Sylvia Kleinman, Editor. 1c. Acc.

Science Fiction Stories, 241 Church St., New York 13. (M-35) Science fiction with adult motivation to 5,000; novelettes, 8,000-12,000. No fantasy. Robert W. Lowndes, Editor. 1/2c up. Pub.

ADEAS . . .

ADEAS offers you an inexpensive opportunity to advertise your miscellaneous wants and wares. Rate: 9c a word, first insertion, 8c a word, subsequent consecutive insertions of the Adea without change; no agency commission allowed. A checking copy of the magazine, 10c extra. Copy and remittance must reach us by the 28th of the second month preceding insertion. Critics, courses, agents, typists, may use display advertising only. **AUTHOR & JOURNALIST**, 1313 National Bank of Topeka Bldg., Topeka, Kans.

BOOKS, WRITERS' HELPS

MILLIONS CHARACTERS AND PLOTS at your fingertips. Characterization Kit contains nearly 3000 traits, 10 charts, wheel, emotions list, etc. Create realistic characters that sell today's stories. Complete Kit \$2. Also Plot Kit \$2. Both Kits \$3. Write for more information. Blois, Box 273-A, Rockford, Illinois.

FOOL-PROOF HANDBOOK of English. Every writing problem explained and illustrated. \$1.00. Marjorie Davidson, Laceyville, Penna.

RHYTHM IN WRITING (Written 1939). The new, preferred study of the creative process in story invention. \$1.00—Risser—30 W. Bayaud, Denver 23, Colo.

LOVE OR ACTION story plot outlines with surprise endings. Three for \$1.00. Elvet Bloomfield, 1821 Clay St., St. Joseph, Mo.

NEW AND USED BOOKS. List 10c. Book Trader, Box 495A, Fairmont, N. C.

USED COURSES AND INSTRUCTION BOOKS bought, sold and exchanged. List 10c. SMITH'S, 124 Marlborough Rd., Salem, Mass.

HONEY VERSES, "The Teakettle Sings in the Kitchen," by Susan Scott. \$1.00. Route 1, Box 772, Salem, Oregon.

MAKE MONEY writing features. Amazing book tells how. Free literature. Ben Arid, 1141 - 7th St., Hermosa Beach, Calif.

MARKETS

INFORMATION GUIDE for cartoonists and gagwriters. Full of new cartoon markets, tips, hints, cartoon and gag-writing lessons and cartoon news. Send for free details. Information Guide, 2776 California Court, Lincoln, Nebr.

300 FILLER MARKETS described—\$1.25. Marion Gee, Box 2171, Charleston, S. C.

SERVICES

PICTURES and/or related research Circa 1850-1900 quickly available. Earlier periods approximately 30 days. Picsearch, Box 878, San Carlos, California.

YOUR STORIES adapted for television. See Will Lozier's ad, Page 31.

PHOTOGRAPHS FOR WRITERS. Reasonable. Paul's Photos, 3702 Lakewood Ave., Chicago 13.

OPPORTUNITIES

ALL CONTEST NEWS! Free gifts! Sample 35c. Box 123, Folly Beach, S. C.

PERSONALS

WANT A HAPPY LIFE — See my ad on page 21. Anthony Oliver.

LEARN WHILE ASLEEP! Exciting details free. Sleep-Learning Association, P. O. Box 24-AJ, Olympia, Washington.

JANUARY, 1959

BE SURE OF GETTING

AUTHOR & JOURNALIST

EVERY MONTH

Articles by top-name authors
A different market list in every issue

Subscribe Now and Save Money!

AUTHOR & JOURNALIST

1313 Natl. Bank of Topeka Bldg.
Topeka, Kansas

I enclose remittance for my subscription:

----- \$3 for 2 years (saving me \$3 over
single copy cost)

----- \$2 for 1 year (saving me \$1 over
single copy cost)

50c additional per year outside U.S.A.
(Single copies 25c each)

Name -----

Street -----

City & State -----

ACCURATE MARKET LISTS

The manuscript market lists published in **AUTHOR & JOURNALIST** are recognized as tops in accuracy and reliability.

Special market lists are contained in the following issues:

Poetry (Including Light Verse). March, 1958

Fillers. April, 1958

Short-Short Stories. May, 1958

Travel. Farm Magazines. June, 1958

Book Publishers. August, 1958

Specialized Magazines. September, 1958

Little Magazines. Religious Magazines. October, 1958

Syndicates. Plays. Greeting cards. November, 1958

Business (Trade) Magazines. Company Publications. December, 1958

Send 25c (coin or stamps) for each copy you wish.

AUTHOR & JOURNALIST

1313 National Bank of Topeka Bldg.
Topeka, Kansas



SOCIAL

Correspondence Club



EXPERIENCE the thrill of romance thru this select club! Introductions by letter. This club is conducted on a high plane to help lonely, refined, marriageable men and women find compatible friends. Discreet, confidential service . . . Vast nationwide membership. Est. 1922 . . . Sealed particulars **FREE.** EVAN MOORE, Box 988, Jacksonville, Florida

Coming to
New York?
Drop in
for a chat
about your
book.

VANTAGE POINTS

Published by

Vantage Press, Inc., 120 W. 31 St., New York 1

Branch Offices:

Washington, D. C. and Hollywood, California

Our contracts
assure you of
National
Advertising
on your
book.

Vol. 59, No. 1

January, 1959

More Authors Than Ever Before Published With Vantage Press in 1958 . . . Books Issued Totaled 231

Author Publishes Six Books with Vantage as Memorial to Clergyman-Husband

To honor the memory of her late husband, a clergyman, and to perpetuate his writings and sermons, Mrs. William Charles Cravner chose Vantage Press as the publisher of a series of books embodying Dr. Cravner's work.

Thus far, seven books are under contract in the series, and there are more to come. These books are: *We Live in Two Worlds*, *Thinking Samaritan*, *God's Heartbreak Hill*, *Treasures of Darkness*, *A Life in My Hands*, *The Third Day Comes*, and *The Reality of the Unseen*.

Mrs. Cravner is delighted not only with Vantage's publishing service, but also with the beautiful appearance of her books. If you wish to know more about Vantage Press and its practical publishing program, mail the coupon for our free brochure.

Many Autograph Parties Planned for Authors

One of the most popular methods of selling books and getting publicity for an author is by means of an autograph party. Vantage's Sales Department not only plans these affairs, in cooperation with local bookstores, but also supplies books on consignment, offers free window posters and jackets, and contributes financially toward local advertising.

A few of the autograph parties held recently (or about to be held) include the following: Vernon Fox, author of *Violence Behind Bars*, will appear at the Book & Art Shop, Dothan, Alabama; Fox's book was reviewed in the *New York Sunday Times Book Review*; Helen Cutler, author of *Runaway Boy*, will appear at the Constance Spencer Book Shop, San Francisco, with an author from another publishing house . . . Joan Rodbro, author of *What's Wrong With Women*, will be at the Globe Department Store, Waukegan, Ill. . . Leni Pellegrini Kick, author of *The House on Walnut Grove*, will be autographing books at the Kansas City Musical Club, and Alpha Chi Omega Mother's Club . . . Wm. Flook, author of *Ne-Mo-Wy*, will be honored at McLean's Dept. Store, Binghamton, New York.

Midwest Radio-TV Minister Praises New Bible Book

Bible Animals—Mammals of the Bible by Lulu Rumsey Wiley, just published, has been highly praised by one of the most influential of Midwestern Radio-TV ministers, Dr. Raymond Barnett Knudsen, of Springfield, Ill.



WILEY

"Bible Animals," says Dr. Knudsen, "is among the prized possessions in my library . . . because it is invaluable on the insights which it gives to references to mammals in the Holy Scriptures. It is excellent for homiletical material and for those who work with young people."

Vantage Again Among Top Ten U.S. Publishers In Number of Titles

New York, N.Y.—More authors are selecting Vantage Press to publish their books than ever before in the company's ten-year history. Dramatic evidence of this is that Vantage issued 231 books during 1958, as against 223 books in 1956, the previous high record.

Although the official *Publisher's Weekly* listing of other companies' figures is not available at this writing, Vantage officials believe this listing will indicate that Vantage Press is still among the nation's top ten publishers in the number of books issued.

Significance of the figures

But what is the real significance of these figures? The important thing for every writer to understand is this: more and more unpublished authors are learning that Vantage Press offers one of the outstanding subsidy publishing plans available today. This plan includes not only the design and production of a beautiful book, but also a program for advertising, publicity and distribution.

The Vantage Press imprint on your book means it was published by a reputable, reliable company in which you can place your confidence. So why wait any longer to have your book published, promoted and distributed?

To learn more about our popular publishing plan, fill in and mail the coupon below for our brand-new, free 40-page brochure. Or, if you prefer, send us your manuscript for a free Editorial and Sales Report. Vantage Press, Inc., 120 W. 31 St., New York 1, N. Y.

Heavy Publicity Launches "What's Wrong With Women"

Joan Rodbro, author of the newly published *What's Wrong With Women* has been on a whirlwind series of talks and interviews on radio and television. She has appeared on Jack Eigen's *Chez Paree Show*, WIND, Chicago, on the Paul Gibson Show, Channel 2, CBS-TV, Chicago (for 15 minutes), on WCFL Radio, the Bob Elson Show at the famous Ambassador Pump Room, Chicago. . . . When she flew to New York recently she was interviewed by Hope Johnson, N. Y. *World-Telegram* columnist, and by the famous syndicate, *Women's News Service*. The book has already been favorably reviewed in the *Chicago American*.



RODBRO

Looking for a Publisher? Mail this coupon!

(Mail to office nearest you)



Vantage Press, Inc., Dept. BB,
120 W. 31 St., New York 1, N. Y.

In California: 6253 Hollywood Blvd., Hollywood 28
In Washington, D.C.: 1010 Vermont Ave., N.W.

Please send me, free, your new 40-page illustrated booklet explaining your subsidy publishing program.

Name _____

FREE!

Address _____

VANTAGE PRESS, INC.

New York, N.Y. • Washington, D.C.
Hollywood, Calif.